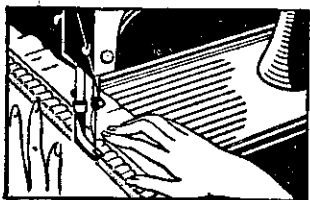


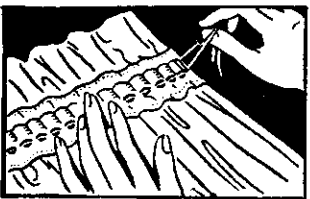
It's so easy to have

CHARMING CURTAINS

with "Rufflette" tape and hooks

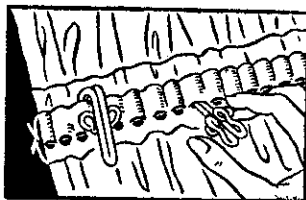


STEP 1. Sew "Rufflette" tape at top and bottom, over the hem at the top of curtain.

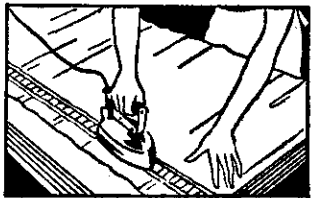


STEP 2. With curtain lying flat, knot cords at one end and pleat by pulling from other end. Do not cut loose ends but tuck into heading.

People often judge you by your windows, so you must have charming curtains. It's simple. Just three easy steps.



STEP 3. Slip hooks (or rings) into pockets, turnover fashion. No stitching is necessary. Use rings for rod, hooks for runner rail.



WASHING. Slip out hooks or rings, untie drawcords and pull curtain flat. Wash and iron. Then re-pleat and insert hooks as before.

It's as easy as that. Those lovely soft-hanging pleats fall into place as you tighten the drawcords — and stay in place. The wind can't ruffle "Rufflette" pleatings... children can't tug them out of place. You can buy "Rufflette" tape, with hooks or rings, and runner rail, at any furnishing department. If you have your curtains made up, stipulate "Rufflette" tape. It's used in all the best workrooms.

At the shop where you buy your curtain fabrics

'Rufflette'

Brand

Curtain tape (with hooks or rings) and runner rail

Manufactured by Thomas French and Sons Ltd.,
London, Manchester, Wythenshawe, Belfast, New York.

12



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DAWN-FRESH FLAVOUR...

The first stirring of the dawn breeze... dew-diamonds fired by the sun... scampering wild-life... a hunter's memory of dawn-freshness.

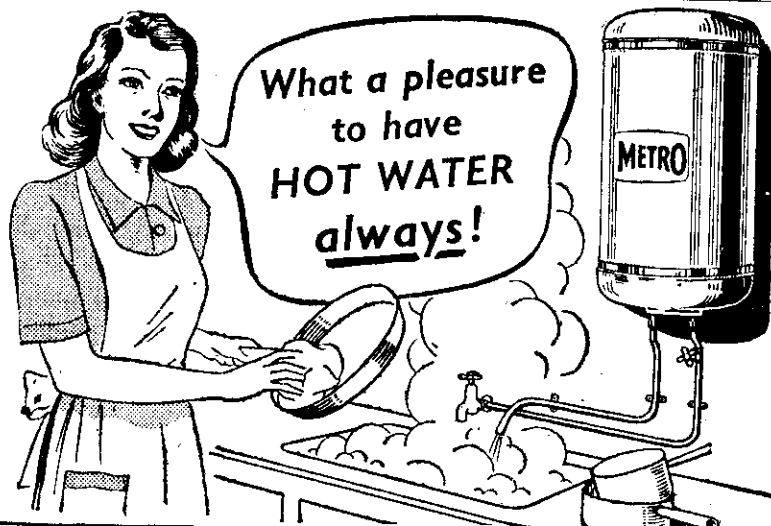
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