

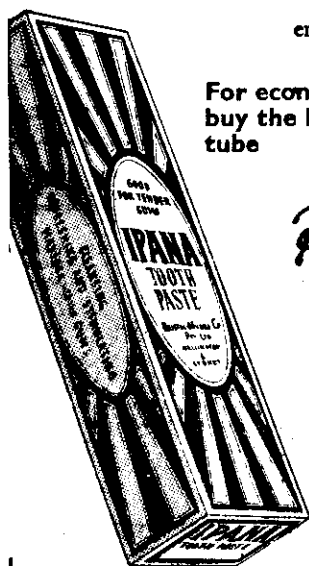


**SHE HAS
GLAMOUR!**

I'M SURE
SHE USES
IPANA

For a smile of sparkling beauty try IPANA. Refreshingly different IPANA brings sunshine to your smile by thoroughly cleaning and brilliantly polishing your teeth. IPANA'S refreshingly different taste is grand too. And, with massage, IPANA helps ensure attractive, healthy gums.

For economy—
buy the large
tube



*Refreshingly
different*

**IPANA
TOOTH PASTE**

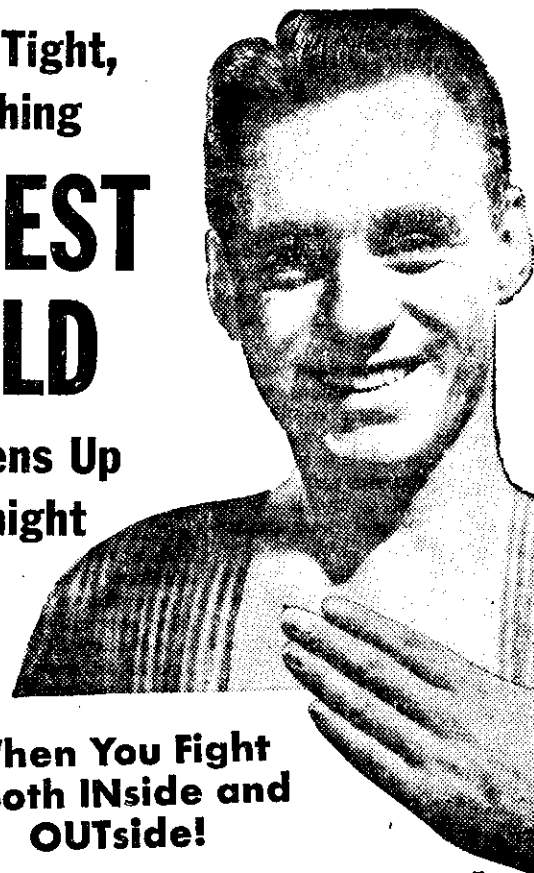
Bristol-Myers Co. Pty. Ltd.,
127 Manners Street, Wellington.

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**That Tight,
Coughing**

**CHEST
COLD**

**Loosens Up
Overnight**



**When You Fight
It Both INSIDE and
OUTSIDE!**

Get that load of misery off your chest fast by fighting the cold both *inside* and *outside*. Just rub Vicks VapoRub on chest, throat, and back at bedtime—



**Feel It Work
OUTSIDE!**

At once chest and back glow with warmth and comfort as the medication works through the skin like an old-fashioned poultice, "drawing out" tightness and easing painful congestion. At the same time—



**Feel It Work
INSIDE!**

Penetrating medicinal vapours are released from the ointment by body warmth, and inhaled *inside* your nose, throat and chest. Breathing grows clear, sore throat is soothed, coughing is checked. And then...

Just rub on
**VICKS
VAPORUB**

Hour after hour, while you breathe easily and sleep in comfort, VapoRub's powerful inside and outside action keeps on working. By morning, often, the worst of the cold has cleared up!

VICK PRODUCTS INC., 122 E 42nd Street, New York.

*Add
Flavour to life
Serve Happy
Home Meals with*

HANSELL'S
*for flavourings
of course*



HANSELL LABORATORIES LTD.,
OPAKI ROAD, HASTERTON.

"The Essence Specialists
of New Zealand."

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