

Kerb Drill, Mummy!

If you teach your child to do Kerb Drill 'like a grown-up', you'll probably find him pulling *you* up if you forget! When he was a baby, you watched so lovingly over his first steps. But it's even more important, now that he's bigger, to teach him this 'first step' to safety. He won't take long to learn if you turn the lesson into a game. Do this simple drill with your little ones every time you go out;

1. At the kerb, Halt!
2. Eyes Right; 3. Eyes Left; 4. Eyes Right Again; then, if the road is clear —
3. Quick March, Don't Rush, Cross quietly.

**Keep Death
off the Road**

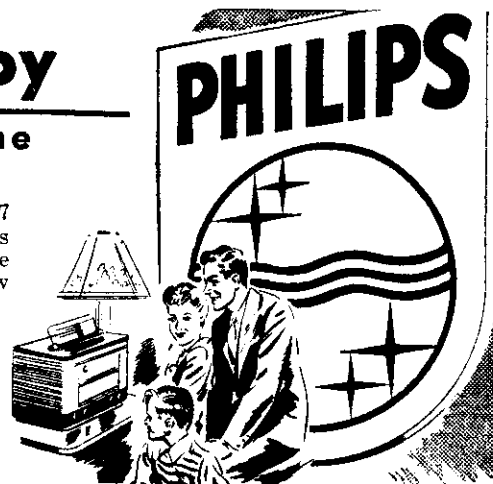


Issued by the Transport Department

Two new receivers by

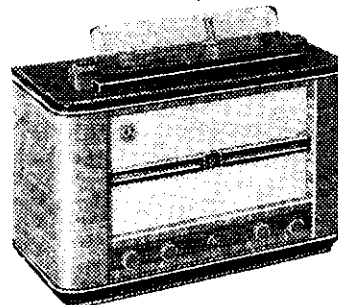
to bring you the
MOST in radio

RADIOPLAYERS 595 and 597 are two leaders of the Philips line. Both have the exclusive Philips features listed below . . . plus the unexcelled quality and meticulous craftsmanship that have made the Philips name world-renowned. When you have read about Philips Radioplayers 595 and 597, see them at your nearby Philips Dealer's. He will gladly demonstrate and, should you desire, arrange easy terms and trade-in.



PHILIPS radioplayer 595

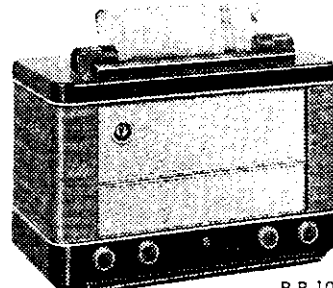
7-Valve All-Wave with Magic Eye and Lens Escutcheon . . . Polyband Tuning . . . Inclinator Dial . . . 8-inch Ticonal Speaker . . . Aerial, Earth, Pick-up and Extension Speaker Terminals . . . Radio-gram Switch . . . Delayed Action Automatic Volume Control . . . Exceptionally handsome appearance.



PHILIPS radioplayer 597

Another receiver of fine appearance . . . with performance to match. This is a 9-Valve All-Wave, with 5 wave-ranges for continuous coverage. It incorporates all the outstanding features of Radioplayer 595, plus a 10-inch speaker and larger size all round.

PHILIPS ELECTRICAL INDUSTRIES OF NEW ZEALAND LIMITED—MAKERS OF PHILIPS LAMPS



P.R.10



IT'S MOMENTS
LIKE THESE
YOU NEED

"MINUTES"
THE UNIVERSAL SWEET



MADE ONLY BY JAMES STEEDMAN-HENDERSON'S SWEETS LTD., "SWEETACRES," AUCKLAND,
Sole Selling Agents: Nestle and Anglo Swiss Condensed Milk Co. (Australia) Ltd.

H-47-2