

"And wait till you
taste
it!"



"Simply delicious" . . . you'll say . . . "What **flavour!**" The lightest, most perfectly **cooked cakes** are uninteresting unless they **taste** good! That's why people compliment me on my cooking! And I look at my row of Hansell's Food Flavourings . . . and smile! They're so true, so concentrated, and therefore so economical. And always handy for instant use. If you want to please your family, and your guests . . . use Hansell's delicious Food Flavourings . . . it's the **flavour** that counts . . . always ask your grocer for:



HANSELL'S

'CLOUDY' for STRENGTH

FLAVOURING ESSENCES

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