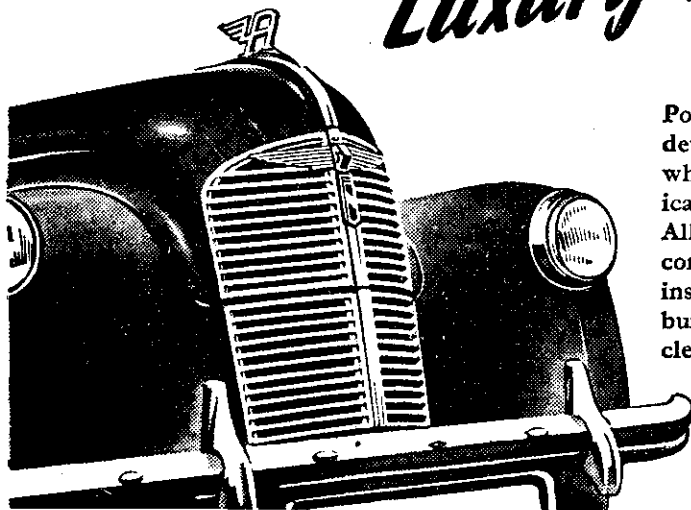
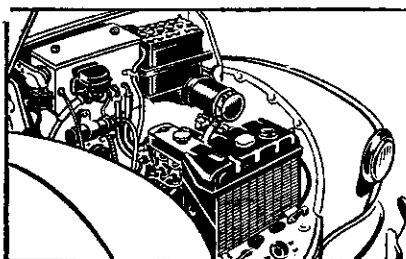


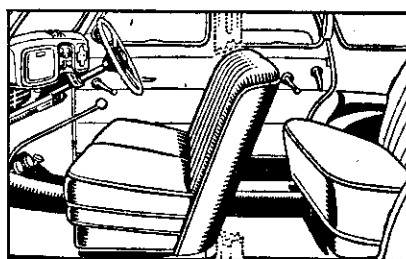
# The **A40** has Luxury Car Features!



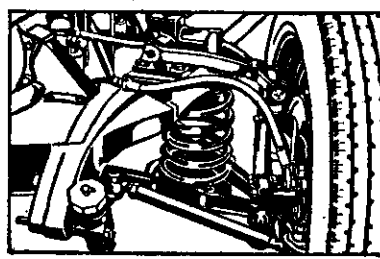
Powerful 4-cylinder overhead-valve engine, developing 40 b.h.p. • Independent front-wheel suspension • Girling hydro-mechanical brakes with pistol-grip hand-brake • All four doors rear-opening for safety and convenience • Bonnet lock controlled from inside car • Concealed door-hinges and built-in running boards • Latest type, easy-clean wheels • All-steel, sound insulated coachwork with safety glass all round • Wide, close-mounted, front seats • Twin, built-in stop and tail lamps • Built-in heating and demisting units are optional.



New 4-cylinder overhead valve engine develops 40 b.h.p. Gives quiet, smooth running with reserves of crisp power plus Austin's traditional economy and Dependability.



Straight, bench-type front seats, designed to comfortably seat a child in the centre. Seats are deeply upholstered and individually adjustable.



The independent front suspension has coil springs and hydraulic double-acting shock absorbers to give smooth riding over all surfaces and maximum stability for safe and speedy cornering.

The Austin 'A40' also offers you many mechanical advancements such as: By-pass engine oil filter; patent overhead valve gear for quiet operation; Cam gear steering; sturdy box section cross-braced frame; semi-elliptic rear springs with zinc interleaves; anti-roll torsion bar.

Safe overtaking, rapid hill climbing, positive steering and smooth suspension are but a few indications of the refreshing vitality of the new Austin 'A40'. With its sparkling performance, big-car comfort and traditional Austin Dependability, it is the finest and most complete car yet built for the family motorist. Remember—you buy a car, but you INVEST in an AUSTIN!

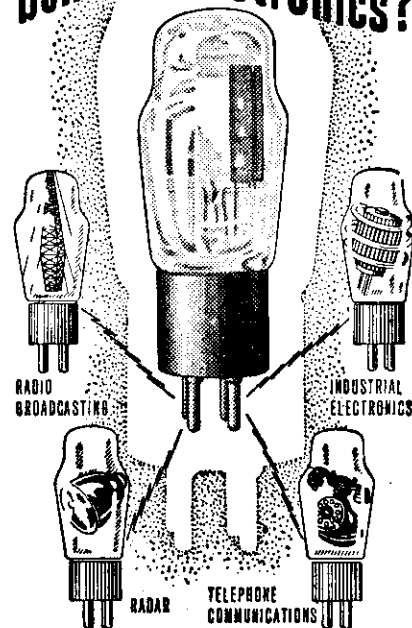
## AUSTIN A40

DEVON 4-DOOR SALOON  
DORSET 2-DOOR SALOON

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