Posers · Penalties · Profits! ALL ZB STATIONS, 9 P.M. THURSDAYS



Among the major prizes in this grand new ZB show are the ${\sf COLUMBUS}$ models illustrated on this page.

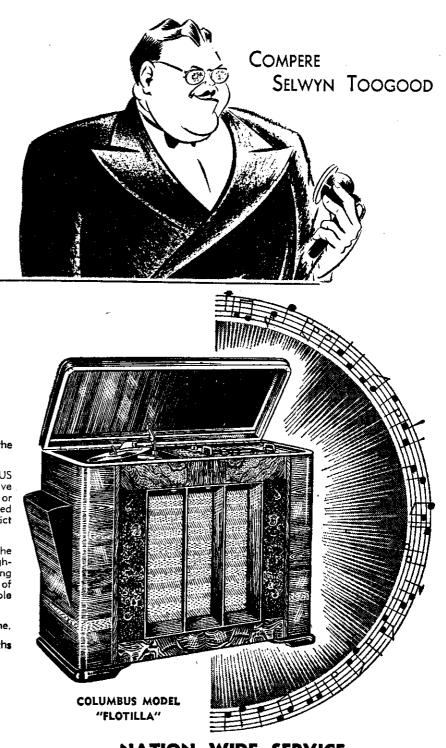
Each Thursday night a lucky contestant will win a COLUMBUS MODEL 402 as illustrated above. This is a dual-purpose, 6-valve portable model, capable of use from 230-volt household power, or alternatively at the turn of a switch it operates from self-contained batteries. No matter when the power cuts operate in your district you can get all the best in entertainment all the time.

On the right is illustrated COLUMBUS "FLOTILLA" which is the super prize of the whole show. "FLOTILLA" is THE superb high-fidelity radio-gramophone and is valued at £134. There is nothing finer than this magnificent instrument, the gramophone unit of which features an automatic change of British design and capable of changing up to 10 records of mixed sizes at a single loading.

It will be competed for each night as the last item on the programme.

All COLUMBUS models are unconditionally guaranteed for 12 months throughout New Zealand.





NATION WIDE SERVICE

Whangarei, Auckland, Hamilton, Paeroa, Tauranga, Rotorua, Gisborne, Napier, Hastings, Dannevirke, Taihape, New Plymouth, Wanganui, Palmerston North, Masterton, Wellington, Blenheim, Nelson, Greymouth, Christchurch, Timaru, Oamaru, Dunedin, Invercargill, Gore.