

To HELP THE HELPLESS

UN's Appeal for Children of Distressed Countries

NEW ZEALAND'S campaign for funds to assist the United Nations in clothing, feeding and rehabilitating the children in war-ruined parts of the world will start on Sunday, May 2, at 8.15 p.m. The opening speeches will be given (during an interval at a concert at the Dunedin Town Hall) by the Prime Minister, the Leader of the Opposition, and others, and from then on, throughout May—and possibly with an extension—the NZBS, through its main National and Commercial stations, will constantly remind listeners of the appeal with special broadcasts of speeches and dramatized programmes.

All member countries of United Nations are concerned in the general appeal. Some have already conducted their campaigns, and New Zealand's will take the form of a series of talks by men and women well known for their social welfare work. The Minister of Health (the Hon. Mabel Howard) will speak in the ZB women's sessions and through the main National stations, and others to add their support will be Lady Baden-Powell, the Mayoress of Wellington (Mrs. Will Appleton), Mrs. Knox Gilmer, Amy Kane, Isobella Cable and Aunt Daisy.

Eyewitness Accounts

In the weeks following the introductory broadcasts the speakers will include Jim McDevitt (who returned to Greece in 1945 with a CORSO team), Peter Townsend (secretary of the Chinese Industrial Co-operatives movement), W. Neil Johnson (assistant-secretary of CORSO, who came back to New Zealand last year after two years with the Friends' Ambulance Unit), the Mayoress of Auckland (Mrs. J. A. C. Allum), Joan Rattray (a member of the Auckland City Council), Dr. Hilda Northcroft and representatives of the Auckland Hospital Auxiliary and the Auckland branch of the Plunket Society.

Among the speakers for Christchurch will be the Mayoress (Mrs. Hardy Cookson), the Rev. P. O. C. Edwards (chaplain of Christ's College, who was a



LADY BADEN-POWELL
One of many prominent speakers

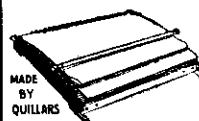
chaplain in Germany with the Occupation Forces), and Mrs. Mowbray Tripp (who recently visited England and Europe). Dunedin speakers will include the Mayoress (Mrs. D. C. Cameron), Lady Sidey, Mrs. F. G. Soper (provincial Girl Guide Commissioner), Mrs. R. W. S. Botting (President of the Dunedin Y.W.C.A.), Mrs. L. C. Morrison (President of the Dunedin centre of the Women's Institute), the deputy-Mayoress (Mrs. L. M. Wright), and representatives of other local bodies. All the speakers will be heard from main National and Commercial stations at various times during the month.

In addition, listeners will hear, from 9.0 p.m. to 9.2 p.m. every day from Monday to Saturday, the voice of a seven-year-old Wellington boy (Philip Waldron), who will introduce a short session bearing on the appeal. At 6.45 p.m. on the three Sundays—May 9, 16, and 23—there will be a 15 minutes' dramatized programme from all main National and Commercial stations emphasising different aspects of the campaign.

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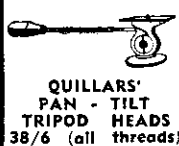
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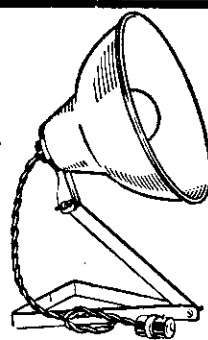
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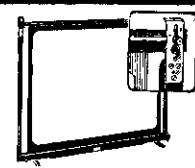
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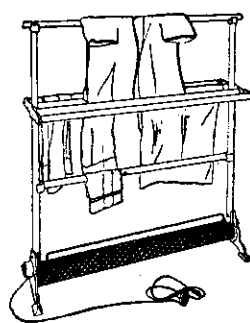
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SHORTWAVE HIGHLIGHTS

RECEPTION from London during the day has been steadily improving over the last few weeks, and listeners should now be able to hear the General Overseas Service of the BBC throughout the 24 hours. The coming week's programmes include broadcasts covering the Silver Wedding of the King and Queen; the opening of the Australian cricketers' English tour; and Anzac Day services.

Headlines in the Programmes for the week April 25-May 1: As the Commentator Saw It (Soccer F.A. Cup Final), 7.15 p.m., Sunday; Sign Posts to Christian Thinking, 7.45 p.m.; English Magazine, 10.30 p.m. British Industry (talk), 8.15 p.m., Monday; British Music Miscellany, featuring Purcell's music from "King Arthur," 9.0 p.m. London Forum, 8.30 p.m., Tuesday. Landmarks of Britain—Boston Stump, 7.45 p.m., Wednesday; Science in Everyday Life, 10.0 p.m. The 2000 Guineas (edited version

of the full commentary), 6.15 p.m., Thursday; India Through British Eyes (talk by Louis MacNeice), 9.0 p.m. The Jersey International Road Race, 9.30 a.m. and 4.30 p.m., Friday. The 1000 Guineas (edited commentary), 6.30 p.m., Saturday; Great Composers—Mendelssohn, 10.0 p.m.

The Silver Wedding of Their Majesties the King and Queen will be celebrated on Monday, April 26. Listeners will hear a commentary on the State Drive of Their Majesties, and on the scene inside St. Paul's Cathedral. This broadcast is timed to start at 10.15 p.m. on Monday.

The Australian Cricket Team play the first match of their English tour in Worcestershire and commentaries by Rex Alston and John Arlott will be heard at 6.45 p.m. on Thursday, Friday and Saturday, in the "As the Commentator Saw It" series.

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