

**"Thanks for the Compliment . . .**  
*I was the cook . . . but the*  
*Flavourings were*  
**HANSELL'S!"**



The lightest, most perfectly cooked cakes are uninteresting unless they **taste** good. It's **flavour** that counts! That's why people compliment me on my cooking. "It's **delicious!**" they say! And I look at my row of Hansell's Food Flavourings . . . and smile! They're so true . . . so concentrated and therefore so economical, and so handy for instant use. If you want to please your family, and your guests . . . ask your grocer for

# **HANSELL'S** *Cloudy* **FLAVOURING ESSENCES**

HANSELL LABORATORIES LTD., Opaki Rd., Masterton. "The Essence Specialists of New Zealand."