

POSERS AND PENALTIES

THE Commercial Division of the NZBS will shortly introduce to film audiences and radio listeners its most ambitious comedy production so far—*Posers, Penalties and Profits*—a New Zealand counterpart of the American show *Truth or Consequences*. Like the U.S. version, this is a quiz which offers contestants a wide range of unusually valuable prizes, the penalty for failure also being a profit, but earned in some distinctly unorthodox way. It may involve a competitor in a visit to some odd part of the city to collect his or her prize, with relay points broadcasting progress to listeners and to the theatre audience. Even the lions' cage at the Wellington Zoo may be chosen as the hiding-place for a box of nylon stockings, and it will be the contestant's job to extract that box.

The Commercial Service tells us that aeroplane travel in search of prizes might be necessary before the series is over, and a forfeit may entail an effort by somebody on the stage to sell the audience some article that has never been offered for sale in New Zealand before. If a man and his wife covet a free washing-machine, the wife may be asked to demonstrate, on the stage, her ability to chasten her husband with a broom handle or, more likely, something less lethal. Cash prizes will be available to anyone in the theatre who can, for instance, recognise the recorded voice of some well-known New Zealander. The Commercial Service has been busy arranging this session for some time and has collected a large number of posers and penalties (with the profits) which, it hopes, will give audiences half an hour of broad comedy for nine weeks.

Fun But No Embarrassment

Intending contestants may apply to their local ZB stations for inclusion in the sessions and their names will be

drawn by ballot. Though *Posers, Penalties and Profits* is a form of quiz in which anybody may draw a simple question (for instance, what is the difference between an Imperial and an American gallon?) the accent will be on the unusual. But the Commercial Service assures contestants that nobody will be placed in an embarrassing position or made to look foolish. Rather will they be invited to join in the fun for their own profit and the amusement of others, as well as themselves.

The quiz will open at the Empire Theatre, Dunedin, on Thursday, April 22, during the cinema performance between 8.10 p.m. and 8.40 p.m. Other dates will be: Regent Theatre, Christchurch, April 29; Majestic Theatre, Auckland, May 6; Majestic Theatre, Wellington, May 13; and Regent Theatre, Palmerston North, May 20. Following this tour each centre, with the exception of Palmerston North, will be visited again—Dunedin, May 27; Christchurch, June 3; Auckland, June 10; and Wellington, June 17. It will be broadcast by all the ZB stations and 2ZA at 9 o'clock on each evening of performance. The compere on the stage will be Selwyn Toogood.

Some of the Prizes

Among the prizes will be wristlet watches, leather travelling-bags, suites of furniture, a fortnight's holiday anywhere in New Zealand, sets of women's clothing, vacuum cleaners, raincoats, men's shirts in hard-to-get sizes, dozens of pairs of nylon stockings, radio sets, large grocery orders, washing-machines, dozens of art union tickets, water-heaters installed anywhere the winner wishes, and even concrete-mixers. The promoters anticipate that contestants will go to singular lengths to win some of these articles.

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being something apart from the feelings as it is to think of laughter as being something separate from the emotions which evoked it. Often the mere thought of moving a finger is sufficient to throw the entire body musculature of the athetoid into a chaos of writhing movements. When the factors of fear, self-consciousness and anxiety are in abeyance the athetoid has no difficulty in making a normal co-ordinated movement. A somewhat analogous situation is seen in the normal person learning to walk a plank. When the plank is on the ground he experiences no difficulty. When it is elevated fear of falling interferes with muscular activity and he behaves like the cerebral palsied does in attempts to control his bodily movements.

No one will deny the effects of education on the emotions of the normal child. Its effects on the emotions of the cerebral palsied are even more important, because it is through control of the emotions that the cerebral palsied learns to inhibit unnecessary muscular motions.

Special Schools Recommended

Every educable cerebral palsied person should have the right to an education, irrespective of the extent of the

affliction. In my report to the Government and the New Zealand Crippled Children Society I will include a recommendation that special schools should be provided for those who are too seriously handicapped to compete in a normal school environment. Such schools should be equipped to give physical and occupational therapy, speech training, and other remedial activities. Diagnostic centres should be established in strategic centres of the country where the child can be taken for examination and study before he is admitted to the special schools. He should have a thorough examination by a paediatrician, an orthopaedic surgeon, and a neurologist.

Most of the cerebral palsied are capable of average education and many of them can become socially useful if they are guided into activities suitable to their abilities and where their handicaps will not prevent their doing satisfactory work. Might I suggest in conclusion that all parents of cerebral palsied children who are not already registered with the New Zealand Crippled Children Society arrange to do so at once so that interest may be stimulated in establishing schools where such persons may be properly trained.



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