

# A CAREER for YOU IN YOUR SPARE TIME

A Message to People  
**who WANT to WRITE**  
but can't get started

## A PANEL OF INTERNATIONALLY KNOWN WRITERS

who will coach you in the  
modern technique  
of writing for **PROFIT**



**RICHARD WILKES-HUNTER**  
Novelist and writer for  
'Liberty' (U.S.A.), author  
of radio feature "Drama of  
Medicine." He recently re-  
ceived £150 for a Liberty  
Magazine Short Story.



**FREDERICK CHAFFER**  
author of 160 short stories  
and numerous novelettes



**REGINALD KIRBY**  
author of 13 novels, includ-  
ing the best-sellers, 'Beau-  
tiful' and 'The Man  
Who Did Not Die'

**DO** you have the urge to write . . . but the fear that a be-  
ginner hasn't a chance? Mr. William Lynch, Australia's  
best-selling author, will train you in your own home to be  
a successful writer of **SHORT STORIES, MAGAZINE  
ARTICLES or RADIO PLAYS for PROFIT.** He will market and  
**SELL** your writings for you!

This is an exceptional opportunity for New Zealand's  
aspiring writers. It does not matter if you have had  
no experience — you can be **trained.** William Lynch  
has already trained hundreds of to-day's front-line  
writers. Their stories are selling at from £2/2/- to £100  
each. His modern Home Coaching methods are out-  
standing in the results they achieve. No longer need  
aspiring writers struggle through the heart-breaking  
"school of experience." If you want to write . . . if  
you have ideas . . . if you can write an interesting  
letter . . . proper, modern coaching by William Lynch  
can bring you success as a writer. It's not a question  
of how young or how old you are. Success in writing  
is mainly a matter of writing in the **TECHNIQUE** and  
about the **SUBJECTS** which editors want.

## EARN WHILE YOU LEARN

You learn to write by writing. Under William Lynch's sym-  
pathetic guidance you are rapidly developed in your own  
distinctive style and character and in the class of writing  
your natural talents best suit you to. All work is individually  
corrected and all the secrets of successful journalism are  
revealed to you. Many students pay for the tuition fees many  
times over by the sale of articles during their coaching period.  
The Mayne School of Authorship is in touch with publishers  
throughout the world and submits your work for you to the  
most suitable sources.

Never in the history of journalism has there been such limit-  
less openings for highly paid journalists or freelance part-time  
writers. "Shortage of journalists and absence of normal  
replacements are occasioning concern among newspaper execu-  
tives," states "Newspaper News," January, 1945.

## £200 for a SHORT STORY

Miss Joyce Skinner, an MSA student, without previous experi-  
ence, but with MAYNE TRAINING, won First Prize of £200  
for her story "Unsought Treasure," in a writing contest  
launched by the "Australian Women's Weekly."

## SOLD 6 DURING COURSE

"I would wish to place on record," writes O.E., Coogee,  
N.S.W., "that I published no less than six short stories during  
the short period covered by my studies. The payment re-  
ceived left me with a handsome margin of profit after com-  
pleting payment to you."



**WILLIAM LYNCH**

Principal of the Mayne School of Author-  
ship and Australia's best writer of short  
stories, officially rated as seventh in the  
world. Author of the radio feature "Back-  
stage of Life" which has been heard from  
the ZB stations.

## SUCCESSFUL WRITERS

**MADE — NOT BORN** Of the thousands of aspir-  
ing writers who have sub-  
mitted manuscripts to us for review, we have not yet discovered one  
endowed with ALL the qualities of a successful author. One aspirant  
has ideas—but a dull style. Another has creative imagination—and  
is woefully weak on structure and technique. A third has natural writ-  
ing knack—yet lacks knowledge of human behaviour. In each case  
success can come only after the **MISSING LINKS** have been forged in.  
Here then, is the principal reason why so many promising writers fail  
to sell their work. Their talent is one-sided—incomplete; also they do  
not know what publishers want.

### MAVIS DEARING WRITES:

"I was sixteen when I started with the  
Mayne School. Within one year I  
had published over 15 stories. Now,  
three years later, I am a reporter and  
special writer on a leading Sydney  
newspaper."

### OSCAR MASON WROTE:

"When I started at the Mayne School,  
I hadn't even written, let alone pub-  
lished, a story. Before my course was  
completed I had sold two stories to  
leading Sydney weeklies. Since then  
I have sold over a dozen short stories."

## BIG MONEY IN WRITING

### A Book That May Change YOUR Life

If you have ambition, use the invitation below to secure William Lynch's  
fascinating book, "Successful Authorship." It may change the whole  
course of your life. 250 copies of this book are  
offered **FREE** to aspiring writers. Send for your copy  
immediately.

*Free*



**MR. WILLIAM LYNCH,**  
C/o The Mayne School of Authorship,  
N.Z. Offices, P.O. Box 1560,  
WELLINGTON.

Dear Sir,—I am interested in learning the  
technique of writing for profit. Please send me  
without obligation your fascinating book  
"Successful Authorship," and full details of  
your Home Coaching Course. I enclose 6d in  
stamps for postage and despatch.

NAME.....

ADDRESS.....

R.L., 12/3/48