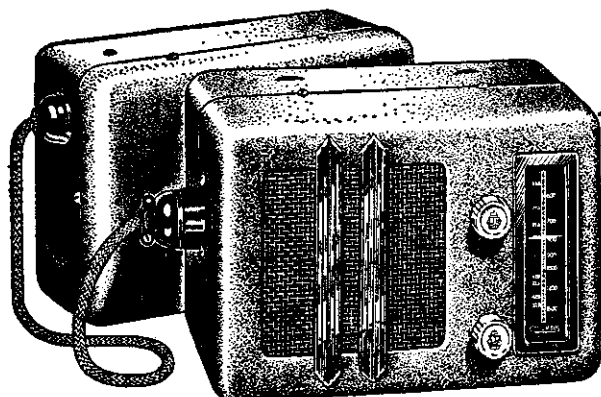


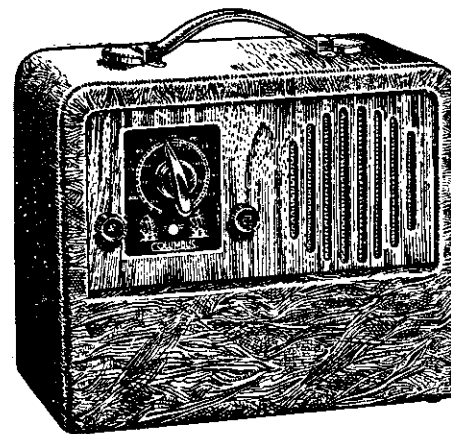
COLUMBUS

RADIOS FOR EVERY NEED



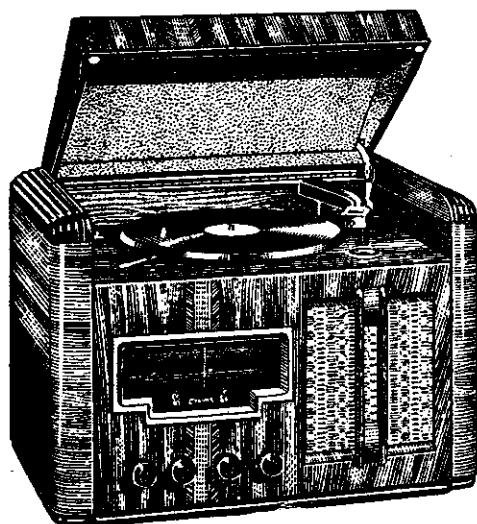
RADIO FOR YOUR CAR

Columbus Model MC7 is a high-gain double Unit receiver of proven power and performance, designed to fit all makes of cars, with distinction in appearance and minimum encroachment upon space. Demonstration arranged upon request. £35.



PORTABLE MODEL 301

The ideal radio for the "out-of-doors" occasion. Light weight, and designed for operation from self-contained dry batteries. £26/10/-, including batteries.



RADIO-GRAMOPHONE

Model 66 "Pennant" 6 Valves (including a stage of radio-frequency amplification), spread shortwave bands, high fidelity tonal characteristics, and a gramophone unit of unassailable quality combine to make "Pennant" the most sought-after radio-gramophone of today. £59/10/-.



PORTABLE MODEL 402

This fine set has the added feature that, at the turn of a switch, it ceases to operate from its batteries and may be plugged into the 230-volt power mains to function as an orthodox household radio. £36, including batteries.

GUARANTEE OF PERFORMANCE

Every COLUMBUS radio is unconditionally guaranteed. For twelve months after sale, we service and attend to each COLUMBUS, at its owner's request, absolutely free of charge. This guarantee is offered without any reservation whatever, and our services will always be promptly, courteously and gladly given.



NATION WIDE SERVICE

Whangarei, Auckland, Hamilton, Paeroa, Tauranga, Rotorua, Gisborne, Napier, Hastings, Dannevirke, Taihape, New Plymouth, Wanganui, Palmerston North, Masterton, Wellington, Nelson, Greymouth, Christchurch, Timaru, Oamaru, Dunedin, Invercargill, Gore.