



*Their heritage ?*

TO-DAY'S CARELESSNESS CAN ROB  
OUR CHILDREN OF FUTURE HOMES

**PREVENT FOREST FIRES**

STATE FOREST SERVICE  
SOIL CONSERVATION COUNCIL

PSM

*For Quick Summer Desserts  
Serve Summer Fruits with*

**EDMONDS**

'Sure-to-Please' CUSTARD



T. J. Edmonds Ltd.,  
Christchurch.

**PLENTIFUL SUPPLIES NOW AVAILABLE**

**IT'S MOMENTS  
LIKE THESE  
YOU NEED**

**"MINTIES"**  
THE UNIVERSAL SWEET

MADE ONLY BY JAMES STEPHAN-HENDERSON'S SWEETS LTD., "SWEETACRES," AUCKLAND.  
Sole Selling Agencies: Nestle and Anglo Siam Condensed Milk Co. (Australasia) Ltd.

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**PALMOLIVE BRINGS YOU**  
*All-over Loveliness*

The modern girl can afford to be happy because she knows that Palmolive contains a special blend of olive and palm oils to give her skin a daily beauty treatment. Palmolive cleanses her skin and keeps it "schoolgirl complexion" all over.



PL12.6

**KEEP THAT SCHOOLGIRL COMPLEXION**

NEW ZEALAND LISTENER, MARCH 5