NEW ZEALAND

LISTENER

JOURNAL OF THE NEW ZEALAND BROADCASTING SERVICE

Registered as a Newspaper Vol. 18, No. 454, March 5, 1948 Programmes for March 8-14

Threepence



THE QUEENSLAND STATE STRING QUARTET (see story on page 7)

Four Reasons
FOR LOVELY HAIR

COCONUT OIL for a topious cleansing lather.

OLIVE OIL to soothe the scalp and give **a** captivating gloss.

CASTOR OIL to encourage growth and thickness.

LEMON OIL to prevent brittleness and retain the natural colour.



No other shampoo contains these four oils. They beautify hair and promote its healthy growth. The most convenient shampoo, too. No mixing—no after rinse—no bother.

Q-TOL

Four-Oil Shampoo



Q-TOL LABORATORIES, FLUENZOL PTY. LTD., Wellington.