

1897 ~ 1947

# for 50 years

## Quality Woollens at Fair Prices

In the year of Queen Victoria's Diamond Jubilee the Bruce Woollen Mill at Milton was opened. Its guiding principle was the same then as now—to make up New Zealand's wonderful harvest of wool into good woollens that could be sold at fair prices. This determination, worked out in half a century of skilled work and honest trade, has made

# BRUCE King of Woollens!



The Bruce Woollen Manufacturing Co. Ltd., Milton, Otago.

### THERE'S A REMEDY for UNPLEASANT FOOT ODOUR

Unpleasant foot odour which is caused by bacterial growth that affect the sweat glands of the foot has its remedy in Dr. Scholl's Bromidrosil Powder. Soothing and deodorizing, it effectively attacks the odour-causing bacteria and in time checks the trouble. If you suffer from excessively odorous feet, then dust them (and your socks and shoes) daily with Dr. Scholl's Bromidrosil powder—3/9 a tin from Dr. Scholl's dealers everywhere. Dr. Scholl's Bromidrosil powder is also an effective aid to Solvex in treating Athlete's Foot.

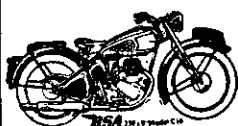


### Dr. Scholl's BROMIDROSIL POWDER

Scholl Mfg. Co. Ltd., Williston St., Wellington.

# 500

During past 12 months over 500 BSA Motor Cycles sold in N.Z. Shipments landing monthly, but all sold before arrival—only way to secure a BSA is through our Reservation Deposit Scheme and have one definitely reserved for you.

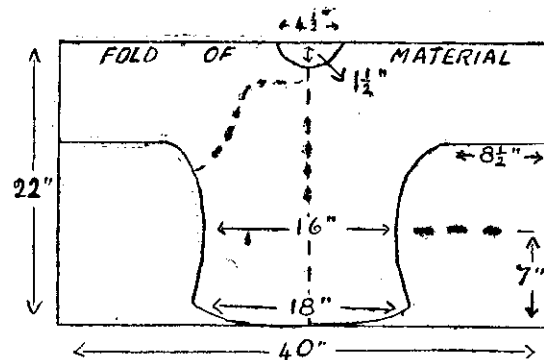


Send £10 Reservation Deposit to our address below or place order and pay deposit to any B.S.A. Dealer. Full specifications, prices, terms, of all B.S.A. models, with Reservation Order Form, from local dealer or post free from:

N.Z. Distributors:  
**SKEATES & WHITE LTD.**  
48 FORT STREET, AUCKLAND.



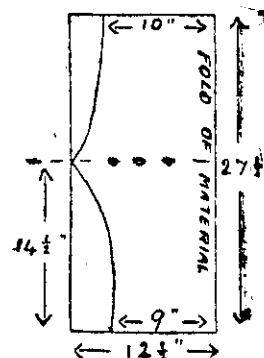
## YOUNG CHINA DREADS THE WINTER



THESE diagrams show patterns of the Chinese-style tunic and trousers which CORSO is asking the members of every women's organisation and girls' school in New Zealand to make as their 1948 contribution towards New Zealand's relief and reconstruction effort in China.

The garments cut to this pattern will fit a child of 12. For smaller children, the pattern may either be cut smaller in the same proportions or the garments worn this size with the cuffs and trousers turned up. The dotted lines indicate the openings, front opening for boy, side opening for girl. Both tunic and trousers are padded with washed raw wool, cottonwool or scraps of woollen material. Detailed patterns may be obtained by writing to "CORSO, Wellington."

CORSO estimates that if each branch of each organisation contributes one such outfit, the women of New Zealand will save 5,000 Chinese children from a quite possible death next winter.



## "THE LISTENER" CROSSWORD

(Solution to No. 378)

Clues Down



Clues Across

1. This was the first sign Robinson Crusoe had of Man Friday.
6. Half the dog-star.
8. Domestic cock.
9. Gathers the harvest with a crooked spear.
10. Not mine, certainly.
11. Crams ice into pottery.
13. "Lo, the poor — ! whose untutored mind Sees God in clouds, or hears him in the wind." (Pope's "Essay on Man.")
14. "... that they are endowed by their Creator with inalienable —, that among these are life, liberty, and the pursuit of happiness." (Thomas Jefferson).
17. Last five for the celebration.
19. Attraction.
22. She is frequently found in the reverse of 19 across.
23. Colour of the dress worn by the Queen at the Royal wedding.
24. May turn into a tropical vegetable.
25. Real thugs, if upset, might resort to this.

1. The age at which life is said to begin.
2. Magniloquent.
3. "That he is mad, 'tis true: 'tis true 'tis —" ("Hamlet," Act 2, Sc. 2).
4. "Thy name shall be called no more Jacob, but —" (Genesis 32).
5. A printer turned turtle?
6. Soldierly aphid.
7. Sisters (anag.).
12. "Ye — of England That guard our native seas" (Campbell).
13. "Heaven lies about us in our —" (Wordsworth's "Ode on the Intimations of Immortality in Early Childhood.")
15. This form of chariot sometimes finds its way to the table.
16. Capital of Cuba.
18. Play monotonously.
20. Adam's ale.
21. A persistent wooer?

No. 379 (Constructed by R.W.C.)

