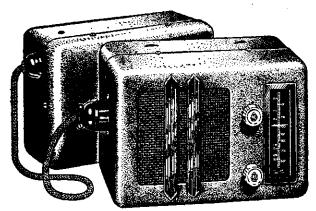
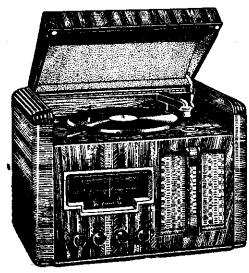
GOLUMBUS RADIOS FOR EVERY NEED



R'ADIO FOR YOUR CAR

Columbus Model MC7 is a high-gain double Unit receiver of proven power and performance, designed to fit all makes of cars, with distinction in appearance and minimum encroachment upon space. Demonstration arranged upon request. £35,



RADIO-GRAMOPHONE

Model 66 "Pennant" 6 Valves (including a stage of radiofrequency amplification), spread shortwave bands, high fidelity tonal characteristics, and a gramophone unit of unassailable quality combine to make "Pennant" the most sought-after radiogramophone of today. £59/10/-.

GUARANTEE OF PERFORMANCE

Every COLUMBUS radio is unconditionally guaranteed. For twelve months after sale, we service and attend to each COLUMBUS, at its owner's request, absolutely free of charge. This guarantee is offered without any reservation whatever, and our services will always be promptly, courteously and gladly given.





PORTABLE MODEL 301

The ideal radio for the "out-of-doors" occasion. Light weight, and designed for operation from self-contained dry batteries. £26/10/-, including batteries.



PORTABLE MODEL 402

This fine set has the added feature that, at the turn of a switch, it ceases to operate from its batteries and may be plugged into the 230-volt power mains to function as an orthodox household radio. £36, including batteries.

NATION WIDE SERVICE

Whangarei, Auckland, Hamilton, Paeroa, Tauranga, Rotorua, Gisborne, Napier, Hastings, Dannevirke, Taihape, New Plymouth, Wanganui, Palmerston North, Masterton, Wellington, Nelson, Greymouth, Christchurch, Timaru, Oamaru, Dunedin, Invercargill, Gore,