



As you tune in to your ZB or ZA station this Festive Season, here is a Yuletide wish for You and All Mankind . . . may the year 1948 usher in a new year of Happiness, Prosperity, and Understanding. May the true spirit of Yuletide, as young now as a hundred or a thousand years ago, make the bells of joy and thanksgiving ring out in the hearts of men. As for ourselves, we joyfully anticipate the opportunity of continuing to enjoy our place in your home, serving you and yours to the best of our ability. Let us all co-

operate to make Christmas, as Dickens said in his Christmas Carol "A good time . . . a kind, forgiving, charitable, pleasant time." Let it be our wish that Justice and Tolerance will imbue the hearts of men the world over and that the Christmas spirit of Peace on Earth and Goodwill toward all men will truly prevail for all time.



**COMMERCIAL DIVISION OF
THE NEW ZEALAND BROADCASTING SERVICE**