

QUICK RELIEF from maddening



Itching rashes, pimples, Athlete's foot and other skin disorders can be quickly and gently relieved by medicated D.D.D. Prescription—a clear, fast-drying greaseless liquid that soon relieves itchiness... doesn't stain clothes. Try D.D.D. for that long-standing irritation.

D.D.D. Prescription has many uses. D.D.D. is ideal first aid for Cuts, Burns, Scalds. Quickly relieves and helps heal Insect Bites, Chilblains, Sunburn. Excellent for checking dandruff. Diluted D.D.D. is an ideal after-shaving lotion.

At all Chemists. 2/3 and 3/11 a bottle.

Made for D.D.D. Co. Ltd., 3 Fleet Lane, London, E.C.4.

D.D.D. PRESCRIPTION
for Skin Troubles

JUST ONE MORE ITEM, dear lady, to help you enjoy your holiday to the full—the tin of Andrews! There's nothing like a glass of sparkling Andrews to put right the little upsets caused by a change of air, food, and habits. FIRST, Andrews refreshes the mouth and helps to clean the tongue. NEXT, Andrews soothes the stomach and relieves acidity, one of the chief causes of indigestion. THEN, Andrews tones up the liver and checks biliousness, and FINALLY, Andrews gently clears the bowels, correcting constipation.



EXCUSE ME...
for daily
good health
...remember
your ANDREWS

ANDREWS
LIVER SALT



Scott & Turner Ltd., Andrews House, Newcastle-on-Tyne, England.

FOR BEAUTY'S SAKE

COUSIN MILLIE really got a shock the other day. She was in the Beauty Parlour getting her new perm and the aristocratic young lady with the beautiful eyes was shoving Millie's head under the tap for the first rinsing when the young lady said Oh Mrs. Smithers did you know you had a white hair here on the top of your head? Then she turned the tap on and Millie couldn't answer but that doesn't mean she wasn't thinking because though you can talk about when your hair has turned to silver or that white haired old mother of mine till you're blue in the face the fact remains that when a woman's first white hair appears it represents nothing less than a Crisis.

When Millie was taken from under the tap and put back in her chair the young lady said You know Mrs. Smithers your skin is really too dry. It needs oil. A pot of our Banana Cream is just the thing for you. The banana said the young lady has all sorts of properties that are simply wonderful for a dry skin and you really should try it. Then she clamped down on Millie's hair with things that fizzed and sent up steam and Millie had time to think once more. It's really awful said the girl how many women just don't

Written for "The Listener"
by ISOBEL ANDREWS

bother about their skins. It's really too awful the way they go on day after day till it's too late.

When the things on Millie's hair had stopped fizzing the young lady took them off and shoved Millie's head under the tap again. Then she put Millie's hair in curling pins and popped her under the drier and Millie looked like a diver with his helmet half off. When the perm was finally finished Millie

SO the next day Millie went to town again first putting her new perm in a net so that the wind wouldn't ruffle it. She went back to the Beauty Parlour and asked for a pot of Banana Cream. Mrs. Smithers said the young lady parcelling up the cream and pocketing the five and six and looking out at Millie from her great big beautiful eyes Mrs. Smithers I don't think you'll ever regret this and you know you really should have a Fayschle. Should I really asked Millie. Yes indeed said the young lady. A Fayschle'll do you the world of good. She took a rose-pink tube from under the counter. Here you



"LITTLE ALFIE thought that at last the Monster had caught up with him and he gave way to all his fears"

paid her bill but didn't buy the Banana Cream and then she went home with some thoughts in her head that hadn't been there before.

SHE made herself a cup of tea and lit a cigarette and then she got out all the back numbers of the magazine called "Love and Home" which she took in every week in order to follow up the serial Love and Desire.

Millie started looking at the pages that told her how to make herself beautiful even if she had had a bad start. One page told her that too many women neglect their appearance and this was all about wrinkles and sagging face muscles. Another page said that too many women forgot their elbows. The November issue was all about how too many women fail to realise that a lovely neck is essential if a woman wants to look poised. And away back in January Millie found that there was absolutely nothing to be done for the figure if it had started spreading here and there but a Beeline Corset and she should go and be fitted by our overseas expert immediately. But the one that really put the wind up Cousin Millie was the one that asked in capital letters if she was LOSING HER HUSBAND'S LOVE THROUGH PERSONAL CARELESSNESS. Millie discovered that Personal Carelessness meant so many things that she hadn't even thought of for years that it was a wonder Alf ever came home at all.

are she said. Not even imported either. This Fayschle is as good as any from Europe and it's compounded solely from good New Zealand mud. Just you smooth it on evenly all over your face and don't smile or anything till it dries. You'll feel it tightening up the sagging muscles and ironing out the wrinkles like anything and it's only three and (continued on next page)

Science and Beauty

THE latest idea in cosmetics—using science to aid beauty—has been developed in Paris by Marcel Contier. His routine is elaborate. First he rubs a "chemical indicator" over the client's skin; next the thickness of the top layer of skin is measured, followed by the impressive measurement of "the electric current given off by the skin." Upon this delicate operation depends the type of cream he will prescribe. His whole treatment costs just over a pound, and at the conclusion he writes out prescriptions for creams and skin foods, to be obtained from his own laboratories. French authorities are enthusiastic over Contier's work, and foresee a useful flip to the French export trade if American women can be persuaded to attend his salon and arrange for a regular supply of his "made-to-measure" beauty boxes direct from Paris.