

## Viscountess Bridport, Duchess of Bronte

Lady Bridport is the wife of Viscount Bridport, Duke of Bronte in Sicily. She is tall and very slight, with beautiful fair silken hair, a high, smooth forehead, grey eyes and the loveliest fair complexion which she safeguards with Pond's Two Creams. Her words are:  
"I know I can always count on Pond's Creams. The nicest cleansing and softening cream I know of is Pond's Cold Cream," —and Pond's Vanishing Cream is her choice for a lasting powder base and skin softener.



### It's POND'S TWO CREAMS for complete complexion care

Such a simple, such an effective way to keep your complexion at its loveliest!

Every night, every morning, and for "freshening up" during the day, smooth rich, satiny Pond's Cold Cream generously over your face and throat. Leave it on a few minutes to soften and release dust and make-up from deep down in the pores. Then wipe it off and you'll revel in the sweet cleanliness and freshness of your skin.

Always apply a gossamer film of fluffy, fragrant Pond's Vanishing Cream before you powder. Skin softener and powder base, it keeps your make-up "mirror" fresh and alluring for hours.

**Pond's Cold Cream,** thorough skin cleanser.  
**Pond's Vanishing Cream,** powder base and skin softener. At all chemists, chain and departmental stores in attractive jars.



POND'S EXTRACT CO. INTERNATIONAL LTD., 791, St. Clair Ave. West, Toronto, Canada.

## It's so easy to have CHARMING CURTAINS

with "Rufflette" tape and hooks

People often judge you by your windows, so you must have charming curtains. It's simple. Just three easy steps.

**STEP 1.** Sew "Rufflette" tape at top and bottom, over the hem at the top of curtain.

**STEP 2.** With curtain lying flat, knot cords at one end and pleat by pulling from other end. Do not cut loose ends but tuck into heading.

**STEP 3.** Slip hooks (or rings) into pockets, turnover fashion. No stitching is necessary. Use rings for rod, hooks for runner rail.

**WASHING.** Slip out hooks or rings, untie drawcords and pull curtain flat. Wash and iron. Then re-pleat and insert hooks as before.

It's as easy as that. Those lovely soft-hanging pleats fall into place as you tighten the drawcords — and stay in place. The wind can't ruffle "Rufflette" pleatings... children can't tug them out of place. You can buy "Rufflette" tape, with hooks or rings, and runner rail, at any furnishing department. If you have your curtains made up, stipulate "Rufflette" tape. It's used in all the best workrooms.

At the shop where you buy your curtain fabrics

# 'Rufflette'

Brand

Curtain tape (with hooks or rings) and runner rail

Manufactured by Thomas French and Sons Ltd.,  
London, Manchester, Wythenshawe, Belfast, New York.