

Speed XILLS

Step on it — and you step up your chances of an accident. Increase your speed and you increase your chances of being killed. At 20 m.p.h., one accident in 61 is fatal; at 50-60 m.p.h. one accident in 11 is FATAL and practically all others result in serious injuries. Mr. Motorist, don't just think, "This can't happen to me." Do something about our appalling accident rate: drive with care, keep your speed down.

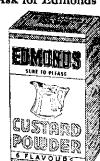
ISSUED BY THE TRANSPORT DEPARTMENT



EDMONDS to-please CUSTARD . . . everybody loves it!

It's smooth...creamy...delicious! The six flavours of Edmonds Custard give you your choice... your family will enjoy every one of them. Ask for Edmonds

— the quality Custard, and remember that you can buy Edmonds Custard in two sizes... the usual 10-0z. family size and the 4-lb. tin for larger households. It pays to buy the 4-lb. tin because you gain a useful, well-finished tin to use afterwards for biscuits.



A PRODUCT OF T. J. EDMONDS LTD., CHRISTCHURCH.

IT'S MOMENTS
LIKE THESE
YOU NEED

MINIE

THE UNIVERSAL SWEET

AADI ONLY BY JAMES STEIDARN-HIDDERSON'S SWEETS LTD, "SWETTACRE," AUCCLAMD.
Sale Selling Agriss, Westle and Aagio Sout Condensed Mile Co. (Australized) Ltd.

13-47-12