



OVER **400** PEOPLE  
KILLED AND INJURED LAST YEAR  
through drivers riding  
the centre line!

Failure of drivers to keep to the left was the greatest cause of accidents on rural highways in 1946. To-day, there is **more** traffic on the roads and the risk is greater if you take chances. **Keep left—always.** If all drivers kept to the left, accidents on country highways would be reduced by 25%.

*Keep over to your Correct side*

ISSUED BY THE TRANSPORT DEPARTMENT, T.J.

## Mrs. David McCormick

A glamorous beauty with dark hair, piquant features and a breath-takingly lovely skin, Mrs. David McCormick is an outstanding figure in American Society, and another enthusiastic user of Pond's Two Creams. "Pond's Creams help my skin have that fresh, well-groomed look," she says. "My skin looks more glowing and feels softer after cleansing with Pond's Cold Cream. For a powder base, I smooth on a very light film of Pond's Vanishing Cream and leave it on. It's a delightful base because it's not greasy and it keeps my make-up looking fresh as a flower petal—hour after hour."



The Pond's way to keep your complexion  
at its loveliest

Just Pond's Two Creams—that's all you need for complete complexion care.

Night and morning, and whenever you want to freshen up during the day, pat *cleansing* Pond's Cold Cream generously over your face and throat. Leave it on a few minutes to soften and release dust and make-up, then wipe it off for a thoroughly cleansed, flower-fresh complexion.

Before you powder always film on Pond's Vanishing Cream. Fluffy, light and fragrant, it softens skin for a glamorous make-up and keeps your powder alluringly fresh for hours.

Pond's Cold Cream for cleansing — Pond's Vanishing Cream, powder base and skin softener. At all chemists, chain and departmental stores in attractive jars.



POND'S EXTRACT CO. INTERNATIONAL LTD., 791, St. Clair Ave. West, Toronto, Canada.

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