

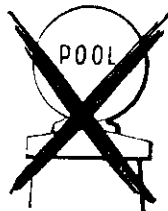
MR. MOTORIST,

meet your English counterpart...



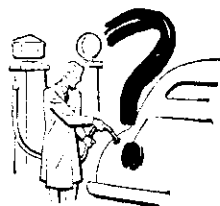
HIS RATION

The private motorist in Britain gets NO PETROL whatsoever.



YOURS

Private motorists in New Zealand are only asked voluntarily to cut down petrol usage. You can do this by taking fewer pleasure trips and making them shorter; by keeping your speed down; by using the throttle gently and steadily; by using the choke as little as possible. Every motorist should play his or her part—if you do a long trip this week save extra next week. It's up to you to Ration yourself—and avoid being rationed.

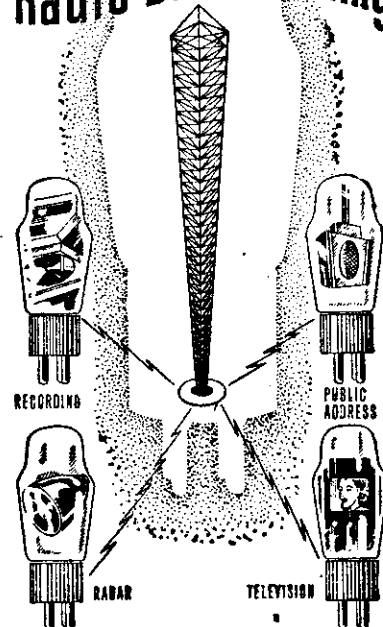


Save Petrol

AVOID RATIONING • HELP BRITAIN

Aid for BRITAIN CAMPAIGN

Backing Radio Broadcasting



radio communications British made Brimar

The vacuum valve is a very important and integral part of all radio broadcasting and television equipment. These delicate electrical valves, perform much the same function as do ordinary radio receiving valves but on a much larger scale.

Successful experiment and development in Electronics, Radar and Television make S.T.C. foremost specialists in the radio field. This knowledge and skill goes into the manufacturing of all Brimar Radio receiving valves.

Always specify British made Brimar, the valve with the world-wide reputation for strength and reliability.

BRIMAR

British Radio

V A L V E S

Standard Telephones & Cables Pty.
Ltd. (Inc. in N.S.W.)
Wellington Box 638 Christchurch Box 983
Wanganui Box 293 Auckland Box 307