

C O L U M B U S

RADIOS FOR EVERY NEED

THE RADIO Pre-eminent!

THERE is no finer radio yet conceived or built than the Model 90 illustrated here. In its application of discriminatory tone control and calibrated spreading of shortwave bands, Model 90 is technically the most modern radio of present times.

With these developments, Columbus designers have built into Model 90 a flawless perfection of performance which any person with a love of music will immediately recognise as something that completely over-shadows any other radio, past or present.

"Radio Pre-Eminent"—a coloured descriptive book fully detailing the characteristics of Model 90, is available upon request.

BATTERY OPERATION. Model 96, the equivalent of Model 90 in 6-volt vibrator battery operation, is available in all four cabinet styles.

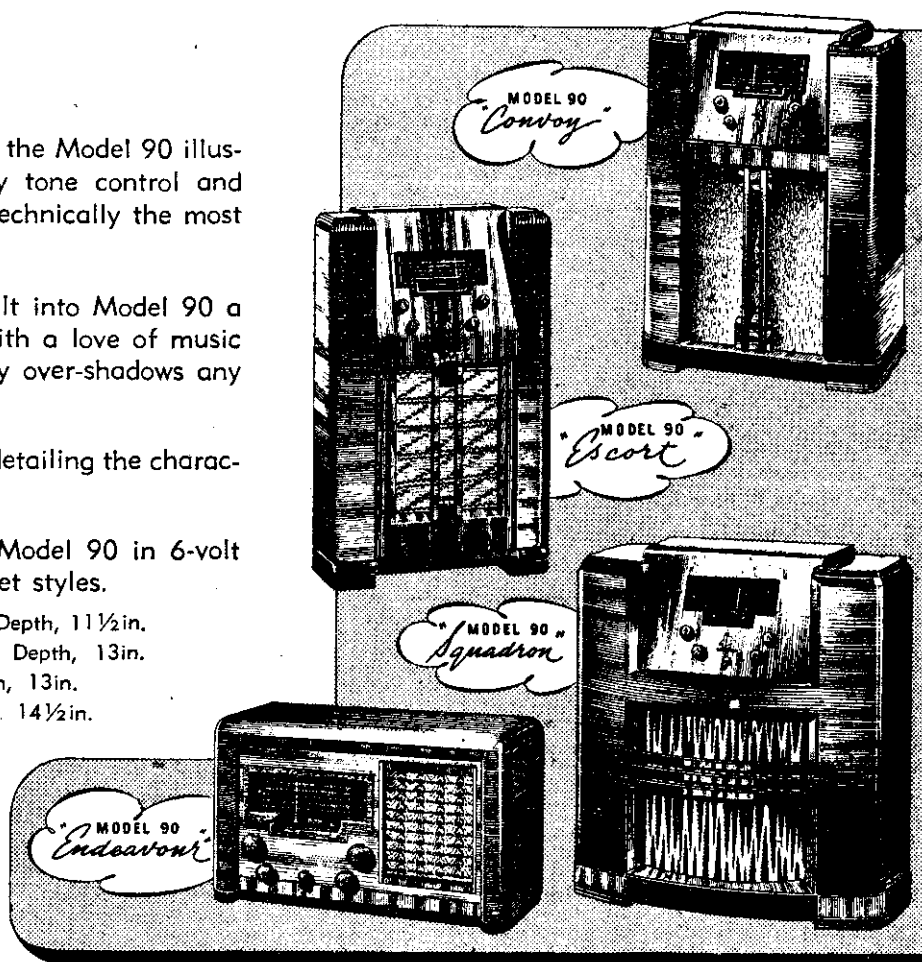
Model 90 "Endeavour"—£49/10/-. Height, 14½in.; Width, 24in.; Depth, 11½in.

Model 90 "Escort"—£61/10/-. Height, 39in.; Width, 25½in.; Depth, 13in.

Model 90 "Convoy"—£65. Height, 39in.; Width, 27½in.; Depth, 13in.

Model 90 "Squadron"—£74. Height, 38½in.; Width, 36in.; Depth, 14½in.

COLUMBUS RADIO



GUARANTEE OF PERFORMANCE AND SATISFACTION

Every COLUMBUS radio is unconditionally guaranteed. For twelve months after sale, we service and attend to each COLUMBUS, at its owner's request, absolutely free of charge. This guarantee is offered without any reservation whatever, and our services will always be promptly, courteously and gladly given. In that way, we accept full and unqualified responsibility for the quality and reliability of every radio which bears our name.

NATION WIDE SERVICE

Whangarei, Auckland, Hamilton, Rotorua, Gisborne, Napier, Hastings, Dannevirke, Taihape, New Plymouth, Wanganui, Palmerston North, Masterton, Wellington, Nelson, Greymouth, Christchurch, Timaru, Oamaru, Dunedin, Invercargill, Gore.