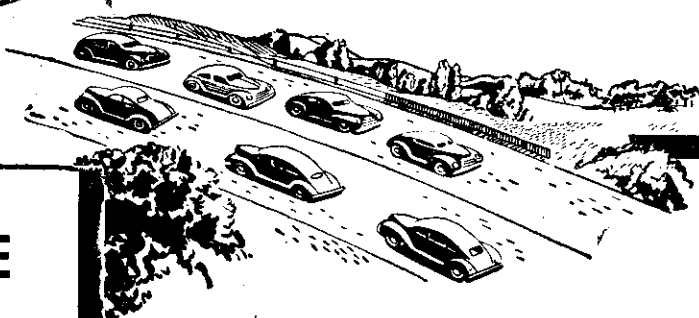


FULL SAFETY and LONG SERVICE

are the reasons why
today, as for the
past 32 years,

MORE PEOPLE THE WORLD OVER
RIDE ON GOODYEAR TYRES
THAN ON ANY OTHER MAKE



NO OTHER TYRE GIVES YOU ALL THESE ADVANTAGES:

- 1 Cut-resisting compression tread — for longest tread wear.
- 2 Low stretch Supertwist cord — for blow-out protection.
- 3 Buttressed sidewalls — for greatest strength.
- 4 Choice of two self-cooling safety treads — for extra mileage and non-skid safety.

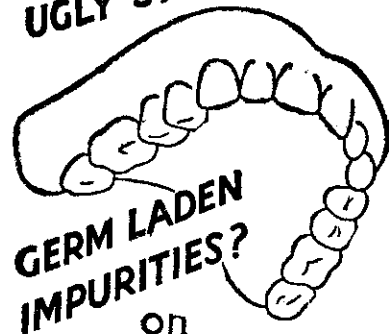
BE SAFE, BE SURE,
BE SENSIBLE,
WITH NEW



THE WORLD'S
MOST TRUSTED TYRES

First Choice for
32 Straight Years!

UGLY STAINS?



FALSE TEETH

Keep your false teeth as thoroughly clean as when first fitted . . . sparkling and attractive . . . by a 10-minute immersion in double-strength KEMDEX. You'll be amazed at the difference! Just rinse before replacing. So easy! KEMDEX will not harm the most delicate fitting. And . . . how fresh and thoroughly clean your mouth will feel!

KEEP YOUR FALSE TEETH

COMPLETELY
CLEAN

with
Kemdex is non-
injurious to
modern dentures.



KEMDEX
CLEANS FALSE TEETH

Manufactured by reg. user, Salmond & Spraggon Ltd.,
2 Customhouse Quay, Wellington. 5.6



Relief for
Coughs and
Sore Throats

To make sure you get
scientifically refined, chemi-
cally purified petroleum jelly
of the highest quality, insist
on the genuine VASELINE
Petroleum Jelly. It's SAFE
because it's PURE.

W. J. BUSH & CO. LTD.
88 Wakefield Street, Auckland