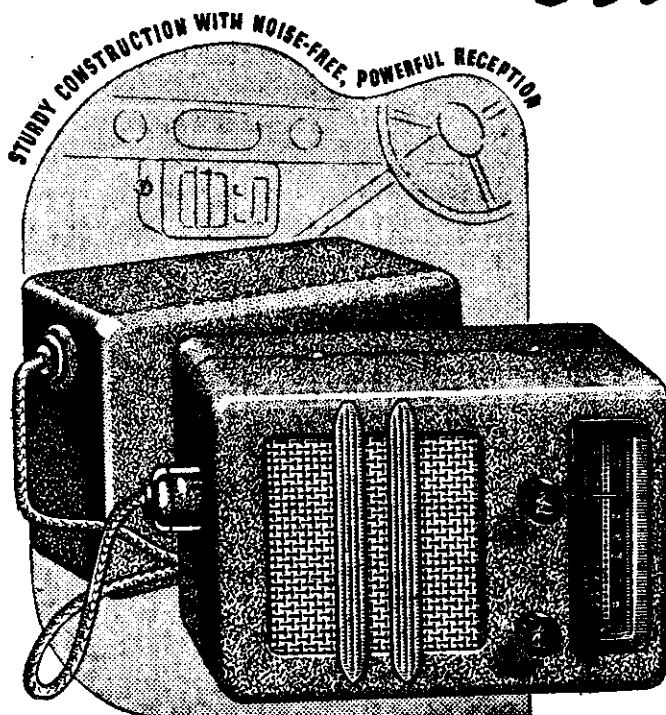


Motorists *WHILE YOU DRIVE*
ENJOY MUSIC

With the New
High-Gain Double Unit

COLUMBUS *Auto-Radio*



The new COLUMBUS Auto Model MC7 is a highly sensitive radio with a range of reception equal to the best of seven valve home receivers.

It is designed and constructed in such a manner that noise from ignition interference is *positively excluded*.

The set is built into two units one of which (the power supply) may be housed under the bonnet or seat of the car. The receiver unit is thereby kept to minimum size and may be installed in any car without encroaching on leg-room.

Price £35.

Demonstration and further details available upon request.

EXTRAORDINARY PERFORMANCE

Operated in a standard model car and with ordinary telescopic auto aerial this radio in Wellington, for instance, will give **daytime** reception of Auckland, Napier, Dunedin, Christchurch and Wellington stations. At night, Sydney, Melbourne and many other Australian and New Zealand stations are within its range. And, in all cases, reception is absolutely unmarred by engine ignition noise. The amazing performance of the new Auto-Radio Model MC 7 will be gladly demonstrated to any interested car-

owner. Demonstration cars are available to call by appointment. There is no obligation involved. Call or 'phone any Columbus Radio Centre in the following towns

Whangarei, Auckland, Hamilton, Rotorua, Gisborne, Napier, Hastings, Dannevirke, Taihape, New Plymouth, Wanganui, Palmerston North, Masterton, Wellington, Nelson, Greymouth, Christchurch, Timaru, Oamaru, Dunedin, Gore, Invercargill.

COLUMBUS

RADIO

GUARANTEED FOR 12 MONTHS