



1. HARD-TO-CLEAN TEETH 2. LACK-LUSTRE TEETH 3. STAINED TEETH. 4. FLABBY GUMS 5. COATED TONGUE

Teeth so white — so brilliant — because of special cleansing formula

HERE is a dentifrice that is winning men and women everywhere . . . because of its remarkable results.

A special formula—a secret formula—is the anşwer.

Hard-to-clean teeth are actually transformed, thousands say. Dull, lack-lustre, off-colour teeth take on new brilliance and flash. Stains disappear like magic, men declare. Flabby, below-par gums, when massaged with this tooth paste, are stimulated. Try tube to-day. Lambert Pharmacal Co. (N.Z.) 144 64 Chuzzae Straet Wellington. a tube to-day. Lambert Pharmacal Co. (N.Z.) Ltd., 64 Ghuznee Street, Wellington.

## LISTERINE TOOTH PASTE





A leaky, worn out silencer is a menace, because deadly poison exhaust gases are liable to seep into your car, and cause a serious accident or even death. If your silencer is corroded and clogged, it restricts the flow of exhaust gases, affects engine performance, and robs you of precious miles. The safest and most sensible thing to do is drive to YOUR GARAGE and ask to have a brand new ACE silencer fitted—the correct type specified for your particular make and model of car.

SILENCERS FOR EVERY MAKE AND MODEL OF CAR WHOLESALE ONLY :- E. W. PIDGEON & CO. LTD., THROUGHOUT N.Z.



authorised B.S.A. cycle dealers through out New Zealand.

B.S.A. Bicycles are renowned for their durability; they will give you long, happy service. They're strongly-built, they're smart and they're speedy. You'll

get the most out of a B.S.A. your local B.S.A. dealer and order straight away.

B.S.A. Cycles Limited, England.