

Milk to build strong teeth

IPANA

to protect them!

Children like IPANA because of its *refreshingly different* taste. And for thoroughly cleaning — and so protecting—teeth, IPANA is out on its own. With massage, too, IPANA helps ensure firm, healthy gums — so vital to sound teeth.

CHILDREN, TOO, SAY
IPANA IS

*refreshingly
different!*



Bristol-Myers Co. Pty. Ltd.,
127 Manners Street, Wellington.

For
economy—
buy the
large tube

20

The Lady Moyra Forester

The only daughter of the Marquis of Ormonde, the Lady Moyra Forester has the distinctive beauty of dark hair with lovely lights, hazel eyes with long lashes, small straight nose, finely shaped mouth and an enchanting complexion. Like famous beauties all over the world, she is a Pond's Beauty! "I believe in the Pond's way to a lovely skin," she says. "Pond's Cold Cream takes such good care of my skin—keeps it beautifully clean and smooth. And I've found Pond's Vanishing Cream better than anything else for my powder base."



**Pond's Two Creams for you
—and the world's loveliest women!**

Follow this simple, effective Pond's beauty care and your own mirror will soon show you why Pond's is the beauty care of the world's loveliest women!

Every night, every morning, and for daytime "freshen ups," pat rich, satiny Pond's Cold Cream over your face and throat. Leave it on a few minutes to soften and release dust and make-up from deep down in the pores. Then wipe it off and your skin will feel gloriously cleansed and refreshed. Always before you powder, film on fluffy, fragrant Pond's Vanishing Cream. It melts away little roughnesses, keeps your make-up magically fresh, at its loveliest, for hours.

Use Pond's Cold Cream
for skin cleansing. Use
Pond's Vanishing Cream
for your powder base. At
all chemists, chain and
departmental stores in
attractive jars.



POND'S EXTRACT CO. INTERNATIONAL LTD., 791, St. Clair Ave. West, Toronto, Canada.