

Miss Evelyn Byrd LaPrade

Young and outstanding lovely, Miss Evelyn Byrd LaPrade is a Pond's beauty who has shining golden hair and a gloriously smooth, fair complexion. "Pond's Creams are best for me," she says. "Fair skin like mine needs extra special cleansing care. That's why I choose Pond's Cold Cream. And Pond's Vanishing Cream is a perfect powder base."



Safeguard your skin this easy Pond's way

Here's how to keep your complexion at its loveliest with Pond's Two Creams.

ONE . . . smooth satin-soft Pond's Cold Cream completely over your face and throat each night and morning and for freshening-up during the day. Pat, pat, pat it in with light upward strokes of the fingertips

to soften and release dust and stale make-up. Wipe off, and you'll love the sweet, fresh feeling of your skin!

TWO . . . always smooth on a gossamer film of Pond's Vanishing Cream before you powder. It softens away little roughnesses, keeps your make-up "just-so" for hours.



Pond's Cold Cream for thorough skin cleansing. Pond's Vanishing Cream, powder base and skin softener, at all chemists, chain and departmental stores in attractive jars.

PC3

POND'S EXTRACT CO. INTERNATIONAL LTD., BROCK AVE., TORONTO, CANADA



A Rub at Bedtime Fights Colds Both INSIDE and OUTSIDE—Ends Colds Faster!

What a Difference it makes when you bring relief direct to nose, throat and chest all at the same time! VapoRub can do this because it works both *inside* and *outside*—

FIGHTS COLDS
INSIDE



Medicated Vapours released from VapoRub by the body warmth, and inhaled with every breath, help to clear stuffy nose, soothe sore throat, relieve coughing. Applied at bedtime, VapoRub works during sleep, and breaks up many a bad cold in one night.

FIGHTS COLDS **OUTSIDE**



Like a Plaster—Just rubbed on chest, throat and back, VapoRub goes to work on the skin, warming away the tightness and pain, "drawing out" congestion. And—

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VICK PRODUCTS INC., 122E 42nd Street, New York.

For Whiter Hands

