

A CAREER for YOU

IN YOUR SPARE TIME

A Message to People who **WANT to WRITE** but can't get started

A PANEL OF INTERNATIONALLY KNOWN WRITERS

who will coach you in the
modern technique
of writing for **PROFIT**



RICHARD WILKES-HUNTER
Novelist and writer for
"Liberty" (U.S.A.), author
of radio feature "Drama of
Medicine." He recently re-
ceived £150 for a Liberty
Magazine Short Story.



FREDERICK CHAFFER
author of 160 short stories
and numerous novelettes.



REGINALD KIRBY
author of 13 novels, includ-
ing the best-sellers, "Beau-
fighter" and "The Man
Who Did Not Die."

DO you have the urge to write . . . but the fear that a be-
ginner hasn't a chance? Mr. William Lynch, Australia's
best-selling author, will train you in your own home to be
a successful writer of **SHORT STORIES, MAGAZINE
ARTICLES or RADIO PLAYS for PROFIT.** He will market and
SELL your writings for you!

This is an exceptional opportunity for New Zealand's
aspiring writers. It does not matter if you have had
no experience — you can be **trained.** William Lynch
has already trained hundreds of to-day's front-line
writers. Their stories are selling at from £2/2/- to £100
each. His modern Home Coaching methods are out-
standing in the results they achieve. No longer need
aspiring writers struggle through the heart-breaking
"school of experience." If you want to write . . . if
you have ideas . . . if you can write an interesting
letter . . . proper, modern coaching by William Lynch
can bring you success as a writer. It's not a question
of how young or how old you are. Success in writing
is mainly a matter of writing in the **TECHNIQUE** and
about the **SUBJECTS** which editors want.

EARN WHILE YOU LEARN

You learn to write by writing. Under William Lynch's sym-
pathetic guidance you are rapidly developed in your own
distinctive style and character and in the class of writing
your natural talents best suit you to. All work is individually
corrected and all the secrets of successful journalism are
revealed to you. Many students pay for the tuition fees many
times over by the sale of articles during their coaching period.
The Mayne School of Authorship is in touch with publishers
throughout the world and submits your work for you to the
most suitable sources.

Never in the history of journalism has there been such limit-
less openings for highly paid journalists or freelance part-time
writers. . . "Shortage of journalists and absence of normal
replacements are occasioning concern among newspaper execu-
tives," states "Newspaper News," January, 1945.

£200 for a SHORT STORY

Miss Joyce Skinner, an MSA student, without previous experi-
ence, but with MAYNE TRAINING, won First Prize of £200
for her story, "Unsought Treasure," in a writing contest
launched by the "Australian Women's Weekly."

SOLD 6 DURING COURSE

"I would wish to place on record," writes O.E., Coogee,
N.S.W., "that I published no less than six short stories during
the short period covered by my studies. The payment re-
ceived left me with a handsome margin of profit after com-
pleting payment to you."



WILLIAM LYNCH

Principal of the Mayne School of Author-
ship and Australia's best writer of short
stories, officially rated as seventh in the
world. Author of the radio feature "Back-
stage of Life" played over all 2B sta-
tions each Friday evening at 7.15 p.m.

SUCCESSFUL WRITERS

MADE — NOT BORN Of the thousands of aspir-
ing writers who have sub-
mitted manuscripts to us for review, we have not yet discovered one
endowed with ALL the qualities of a successful author. One aspirant
has ideas—but a dull style. Another has creative imagination—and
is woefully weak on structure and technique. A third has natural writ-
ing knack—yet lacks knowledge of human behaviour. In each case
success can come only after the MISSING LINKS have been forged in.
Here then, is the principal reason why so many promising writers fail
to sell their work. Their talent is one-sided—incomplete; also they do
not know what publishers want.

MAYIS DEARING WRITES:

"I was sixteen when I started with the
Mayne School. Within one year I
had published over 15 stories. Now,
three years later, I am a reporter and
special writer on a leading Sydney
newspaper."

OSCAR MASON WROTE:

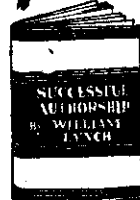
"When I started at the Mayne School,
I hadn't even written, let alone pub-
lished, a story. Before my course was
completed I had sold two stories to
leading Sydney weeklies. Since then
I have sold over a dozen short stories."

BIG MONEY IN WRITING

A Book That May Change YOUR Life

If you have ambition, use the invitation below to secure William Lynch's
fascinating book, "Successful Authorship." It may change the whole
course of your life. 250 copies of this book are
offered FREE to aspiring writers. Send for your copy
immediately.

Free



MR. WILLIAM LYNCH,
C/o The Mayne School of Authorship,
N.Z. Offices, P.O. Box 1360,
WELLINGTON.

Dear Sir,—I am interested in learning the
technique of writing for profit. Please send me
without obligation your fascinating book
"Successful Authorship," and full details of
your Home Coaching Course. I enclose 6d in
stamps for postage and despatch.

NAME _____

ADDRESS _____

R.L., 9/5/47