

"The Lambeth Walk" was the rage; in 1940 it was "Wish Me Luck," in 1944 "Lili Marlene" and so on. Some of Wellington's leading artists will appear in the studio at 4.0 p.m. They will include an eight-piece band with vocalist, Rita Parata, in Maori songs, Ena Rapley (soprano), Tom Morrison (baritone), and a comedy act.

At five o'clock Bryan O'Brien will tell the children one of his own stories, "Jan and the Swans," and at 5.30 p.m. Clarice Brown and the Sunbeam Songsters will be on the air with a group of items. At 6.15 p.m. the recorded story, "The Littlest Angel" will be narrated by the film star Loretta Young.

The Russian tenor Senia Chostiakoff, who is now touring the broadcasting stations, will sing, at 6.30 p.m., "Santa Lucia," "Down the Petersky," "Monotonously Rings the Little Bell" and "The Lord's Prayer." Robert Henry, 2ZB's official accompanist, will follow at 6.45 p.m. with "Melodies You Remember."

#### Messages of Greeting

At 7.0 p.m. there will be greetings to 2ZB from the Minister and the Director of Broadcasting, and from the Mayor of Wellington. Greetings will also be heard from Warner Bros. Hollywood Studios and there will be items by some of Warner Bros. stars—Martha Vickers, Ida Lupino, Carmen Caballero and his Orchestra, and Korngold and his Music. Greetings will come from the Paramount Studios at 7.45 p.m., when listeners will hear the voices of Maureen O'Sullivan, Alan Ladd, and Ray Milland.

Scheduled for 8.0 p.m. is a theatre show, starring Lynn Bari in the story, "Between the Devil." This is another special greetings programme supplied to 2ZB. The first broadcast in New Zealand of *This Actually Happened* will be on the air at 8.30 p.m., replacing *History's Unsolved Mysteries*. To make up a half-hour show two episodes of this will be presented — "Red Tape" and "The Perfect Murder."

Greetings from M.G.M. Studios will be heard at 9.0 p.m., with numbers by Judy Garland, Pat Kirkwood, Van Johnson, Lucille Bremer, Jane Powell, Jose Iturbi, Lana Turner, June Allyson, and Frank Sinatra. Chronologically-minded listeners will find some meat in "Cavalcade of News" at 9.30 p.m., when selected news items of importance in the last 10 years will be rounded up. The session will start at the arrival in New Zealand of Sir Douglas Mawson's 1937



IDA LUPINO, Warner Bros. actress, will be another voice from Hollywood in 2ZB's birthday broadcasts

expedition and travel up the years to the stranding of the Wanganella. Recordings by popular United States radio artists will be heard in "Stars of Radio" at 10.0 p.m., and the Close Down will come at midnight.

(Other photographs will be found in the "People in the Programmes" pages.)

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## "Mothers-in-law?"

*Thank goodness for them"*

IT HAPPENED DURING A "BRIEF" VISIT



JUST LOOK AT THIS - I LEFT MY MIXTURE STANDING WHILE THE POWER WAS OFF, AND THIS IS THE RESULT.

OH, MY DEAR, IT'S EASY TO SEE YOU'RE NOT USING PHOSPHATE BAKING POWDER.

WHY PHOSPHATE IN PARTICULAR? IS IT ANY DIFFERENT FROM OTHER BAKING POWDERS?

DEFINITELY - IT'S RISING POWER DOESN'T ACT TILL IT'S IN THE OVEN - YOUR MIXTURES CAN'T HARM BY STANDING - GET A TIN AND TRY IT.

A TIN OF PHOSPHATE BAKING POWDER PLEASE WHAT BRANDS MAKE IT?

ALL LEADING BRANDS MAKE IT, MADAM - AND IT'S ALMOST HALF THE PRICE OF OTHER TYPES!

PHOSPHATE BAKING POWDERS ARE A BOON. I DELIBERATELY LET THIS MIXTURE STAND AN HOUR, AND IT ACTUALLY IMPROVES THE RESULTS!

YES - WAITING FOR OVEN-SPACE, ATTENDING CHILDREN - YOU DON'T HAVE TO WORRY ABOUT YOUR BAKING.

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EDGAR THOMSON  
Station Manager at 2ZB