



ARNE OKKENHAUG
For the common man, the world is still large

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things are discussed in the studios between representatives of groups with different viewpoints, and so we arrive at the opinion of a cross-section of the people."

"Who chooses the subjects?"

"Every week the heads of the programme departments confer and decide on the subjects for some weeks ahead. They represent all shades of opinion, so there is always plenty of material. We hope to go further and introduce controversial broadcasting into the school sessions."

Education for Adults

Adult education had been conducted by the Norwegian broadcasting system since 1933, Mr. Okkenhaug told us. People formed themselves into listening groups and the service put out pamphlets dealing with all sorts of subjects. Libraries also helped by looking up books on topics to be dealt with and making them readily available to readers.

"The radio does its best to elucidate problems presented by the general public, and we discuss social, political, economic and industrial matters. We have even dealt with free enterprise versus State control. Radio cannot offer the solution to all these problems, but it can start people thinking and talking."

We asked Mr. Okkenhaug where he learned to speak his excellent English.

"I started 16 years ago," he said. "English is now the second language taught in all the secondary schools and it is used pretty widely in Norway. We teach it mainly because there is so much

"Anne of Green Gables"

A CORRESPONDENT in a recent issue of *The Listener* asked why the serial *Anne of Green Gables* was being broadcast at a time generally unsuitable for children to listen to it. We are informed by the NZBS that although this feature is at present sponsored on the Commercial network at 1.30 p.m. an arrangement was made when the feature was purchased that it would later become available for the National stations and would be broadcast at a time suitable for juvenile listeners. Aunt Molly has arranged to play the serial in the 2YA Children's Session as soon as it becomes available. It is probable that other National stations will also use it in their Children's Sessions, and that it will be repeated over the Commercial stations during the Children's Session at a later date.

literature about vital subjects published in English, and we depend on it for general information. And it is necessary for a small people such as we are to find a common medium of language. When our young people matriculate, they must pass examinations in English. We have 50,000 pupils studying English by radio—a colossal increase since the war. They have two lessons a week and go through a two years' course of study provided for us by the BBC."

Besides studying radio operation in other countries, Mr. Okkenhaug is gathering impressions of world education systems and various industries. He believes that much of what he learns can be of help to him when he returns to Norway.

"Broadcasting is still a young industry and as yet we don't fully realise what a power it is in the lives of nations," he said. "And it is extremely interesting to see how other people use that power. At home we have about 25 stations in one network. There is no commercial division as you have here, but our technical problems are peculiar because of our high mountains and deep fiords and valleys."

It's Not a Small World

Before the war the Norwegian radio did a certain amount of commercial work with spot announcements, but they were dropped because of the ease with which they could be used for espionage, and they had not been resumed. "When the Germans arrived they went in for some heavy propaganda work, so many of the staff left, and broadcasting was carried on in close co-operation between Norway and the BBC. The Nazis imposed the death penalty on people caught listening to BBC programmes, and many lost their lives."

We asked Mr. Okkenhaug what he had learned so far on his tour. He said that in spite of the saying, "It's a small world," it was actually a very vast place. True, one could travel from New Zealand to the United States in less than a week, but that was the privilege of the few. To the ordinary man distances were still huge, but travel was a sure way of broadening one's outlook and getting nearer a one-world concept. But he was sorry to see that even in the United Nations Assembly, speakers viewed things purely from their own national standpoint, which was not helping to bring about world co-operation.

Broadcasts to Schools

"How do your school broadcasts work?"

"Very much on the same lines as in New Zealand. Like you, we do not believe they should be compulsory, so the broadcasts can be included in the lessons or not, at the discretion of the teachers. It is because radio is such a powerful propaganda instrument that the teachers have the option."

"How many schools have radio sets?"

"Before the war about 40 per cent. of them; but the Germans took them away. Now they are coming back into use again."

Norway, too, has its broadcasting journal, which goes under the name of *Hallo, Hallo*. This unusual title was chosen because the announcers' customary introduction to an announcement or a broadcast session was "Hallo, this is Oslo."

Before leaving for a month in Australia on his way home, Mr. Okkenhaug will visit Rotorua to see something of Maori life, and Feilding, where he is anxious to see the community centre at work.



"Old Father William"—with analogies to Lewis Carroll and Sir John Tenniel

"Gee whiz," said the Youth, "how the porters all stare
At the way you jump into a train,
Having run down the platform with baggage and all
They fear it will injure your brain."

"You should see me jump out," Father William replied,
"I never can wait for the halt."

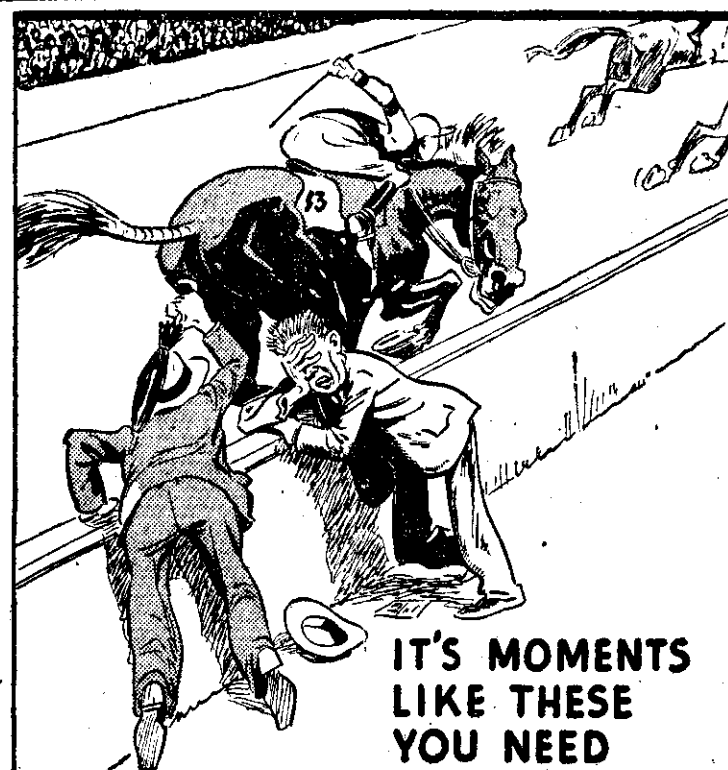
The reason, of course, as I told you before—
"Steady Nerve", through this wonderful Salt."

It's Andrews Liver Salt that Father William refers to. Andrews is a gentle but effective aid to good health for all the family. Whenever you feel your system needs it, take a glass of sparkling Andrews. Children, especially, like bubbling, sparkling, effervescing Andrews Liver Salt. Keep a tin of Andrews handy.



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