

News from London, 6.0 a.m.,
from the ZB's.

1ZB AUCKLAND

1070 kc. 280 m.

- 6.0 a.m. London News
- 9.0 Aunt Daisy's Morning Recipe Session
- 9.30 Current Ceiling Prices
- 9.45 We Travel the Friendly Road
- 10.0 My Husband's Love
- 10.15 Wind in the Bracken
- 10.30 Mama Bloom's Brood
- 10.45 Crossroads of Life
- 11.5 Home Decorating Session by Anne Stewart
- 11.10 Shopping Reporter (Sally)
- 12.0 Lunch Music
- 1.30 p.m. Anne of Green Gables
- 1.45 1ZB Happiness Club (Joan)
- 2.0 Let's Listen to a Love Song
- 2.30 Home Service Session (Jane)
- 4.0 Women's World (Marina)
- 6.0 Magic Island
- 6.15 Wild Life
- 6.30 Chuckles with Jerry
- 7.0 Current Ceiling Prices
- 7.15 Melba, Queen of Song
- 7.45 So the Story Goes
- 8.0 Star Theatre
- 8.30 Here's Health
- 8.45 Sporting Blood
- 9.0 Doctor Mac
- 10.0 Men, Motoring and Sport (Rod Talbot)
- 10.30 Hits from the Shows
- 11.0 These You Have Loved
- 11.15 Dance Music
- 12.0 Close down

2ZB WELLINGTON

1130 kc. 265 m.

- 6.0 a.m. London News
- 9.0 Aunt Daisy's Morning Recipe session
- 10.0 My Husband's Love
- 10.15 Life's Lighter Side
- 10.30 Mama Bloom's Brood
- 10.45 Crossroads of Life
- 11.5 Home Decorating Talk by Anne Stewart
- 11.10 Shopping Reporter's session
- 12.0 Midday Melody Menu

Thursday, March 20

- 1.30 p.m. Anne of Green Gables
- 2.0 Let's Listen to a Love Song
- 2.30 Home Service session with Daphne
- 3.0 Popular Orchestras
- 3.15 Artists in Unison
- 3.30 Classicana
- 4.0 Women's World with Peggy
- 4.45 Music of the South Seas
- 6.0 Magic Island
- 6.15 Wild Life
- 6.30 Tell it to Taylors
- 7.15 Melba, Queen of Song
- 7.45 Private Secretary (last broadcast)
- 8.0 Star Theatre
- 8.30 Here's Health
- 8.45 Out of the Night (first broadcast)
- 9.0 Doctor Mac
- 9.30 Overseas Recordings
- 10.0 Chuckles with Jerry
- 10.15 Adventures of Peter Chance
- 11.0 Screen Snapshots
- 12.0 Close down

3ZB CHRISTCHURCH

1430 kc. 210 m.

- 6.0 a.m. London News
- 8.0 Breakfast Club with Happy Hill
- 9.0 Aunt Daisy's Morning Recipe Session
- 9.30 Current Ceiling Prices
- 10.0 My Husband's Love
- 10.15 Sporting Blood
- 10.30 Mama Bloom's Brood
- 10.45 Crossroads of Life
- 11.5 Home Decorating Talk by Anne Stewart
- 11.10 Shopping Reporter (Elizabeth Anne)
- 12.0 Lunchtime Fare
- 1.30 p.m. Anne of Green Gables
- 2.0 Let's Listen to a Love Song
- 2.30 Home Service (Molly)
- 3.0 Favourites in Song
- 3.15 Ensemble
- 3.30 Choristers' Cavalcade
- 3.45 In Strict Tempo
- 4.0 Women's World (Patricia)
- 4.45 Children's Session
- 6.0 Magic Island

- 6.15 Wild Life
- 6.30 The Grey Shadow
- 7.0 Reserved
- 7.15 Melba, Queen of Song
- 7.45 Tavern Tunes
- 8.0 Star Theatre
- 8.30 Here's Health
- 8.45 A Man and His House
- 9.0 Doctor Mac
- 9.15 Recordings
- 10.0 Evening Star
- 10.30 Hits from the Shows
- 11.0 Variety Programme
- 12.0 Close down

4ZB DUNEDIN

1310 k.c. 229 m.

- 6.0 a.m. London News
- 6.5 Start the Day Right with 4ZB's Breakfast Session
- 6.30 Morning Meditation
- 7.35 Morning Star
- 9.0 Aunt Daisy's Morning Recipe Session
- 9.30 Current Ceiling Prices
- 10.0 My Husband's Love
- 10.15 Three Generations
- 10.30 Mama Bloom's Brood
- 10.45 The Crossroads of Life
- 11.5 Home Decorating Session by Anne Stewart
- 11.10 Shopping Reporter (Jessie)
- 12.0 Lunch Hour Tunes
- 1.30 p.m. Anne of Green Gables
- 2.0 Let's Listen to a Love Song
- 2.30 The Home Service Session (Wyn)
- 3.0 Saxophobia
- 3.30 Household Harmony with Tul
- 4.0 Women's World (Alma)
- 5.0 Long, Long Ago
- 6.0 Magic Island
- 6.15 Wild Life
- 6.30 Places and People
- 7.0 Reserved
- 7.15 Melba, Queen of Song
- 7.45 Magic of Massed Voices
- 8.0 Star Theatre
- 8.30 Here's Health
- 8.45 Chuckles with Jerry
- 9.3 Doctor Mac
- 10.0 20th Century Hits in Chorus
- 10.15 Hits from the Shows
- 10.30 With Rod and Gun
- 12.0 Close down

Local Weather Report from the
ZB's: 7.33 a.m., 1.0, 9.35 p.m.

2ZA PALMERSTON Nth.

1400 kc. 214 m.

- 6.0 a.m. London News
- 6.5 Rise and Shine
- 7.0 Music for Breakfast
- 8.0 Musical Clock
- 9.0 Good Morning Request Session
- 9.30 Current Ceiling Prices, followed by Easter Bride Session conducted by Mary
- 10.0 Close down
- 6.0 p.m. Tunes for Tea: Light Variety
- 6.15 Wild Life
- 6.30 New Songs for Old
- 6.45 Popular Fallacies
- 7.0 Reserved
- 7.15 Chicot the Jester
- 7.30 Quiz
- 7.45 A Case for Cleveland
- 8.0 Star Theatre
- 8.30 Musical Tapestry
- 8.45 Chuckles with Jerry
- 9.0 Doctor Mac
- 9.15 Music with a Lift
- 9.30 Home Decorating Talk by Anna Stewart
- 9.36 Bing Sings
- 9.45 The Greenlawns People
- 10.0 Close down

Magic of Massed Voices, at 7.45 p.m. from 4ZB, provides splendid entertainment for the listeners who like choir music.

The voice of the young Australian soprano Glenda Raymond continues to charm listeners every Thursday night from 7.15 to 7.45 in Melba—Queen of Song. Your local ZB Station.

As cheerful as the lights in an old-fashioned inn—3ZB's Tavern Tunes at 7.45 to-night.

Jerry Jaxon is still a prime laughter-maker with his juvenile audacity. Chuckles with Jerry is on the air from 1ZB at 6.30 this evening. (Also from 2ZA at 8.45 p.m.)

buy only the best..

buy

C & B

PICCALILLI

THE ORIGINAL

C & B

CROSSE & BLACKWELL

Crosse & Blackwell's world-famous food products, unexcelled since 1706.

W53



Make Wright's the 'rule' for the Toilet and Nursery

Kind to the tenderest skin

WRIGHT'S

Coal Tar Soap

N.Z. Agents:
S. A. Smith & Co. Ltd. Albert St., Auckland.