

**LONGEST WEAR
EXTRA MILEAGE
SAFETY WITHOUT EQUAL**



GOODYEAR'S
De Luxe
TYRES

—built with Supertwist
Cord for maximum
strength and stamina
—give you the finest
value for your money
by delivering extra
mileage, maximum
safety, and greatest
economy in service.

**WORLD'S
FIRST CHOICE
FOR 31
STRAIGHT
YEARS**



2-46-11