

A CAREER for YOU

IN YOUR SPARE TIME

A Message to People
who WANT to WRITE
but can't get started

DO you have the urge to write . . . but the fear that a beginner hasn't a chance? Mr. William Lynch, Australia's best-selling author, will train you in your own home to be a successful writer of **SHORT STORIES, MAGAZINE ARTICLES or RADIO PLAYS** for **PROFIT**. He will market and **SELL** your writings for you!

This is an exceptional opportunity for New Zealand's aspiring writers. It does not matter if you have had no experience—you can be **trained**. William Lynch has already trained hundreds of to-day's front-line writers. Their stories are selling at from £2/2/- to £100 each. His modern Home Coaching methods are outstanding in the results they achieve. No longer need aspiring writers struggle through the heart-breaking "school of experience." If you want to write . . . if you have ideas . . . if you can't write an interesting letter . . . proper, modern coaching by William Lynch can bring you success as a writer. It's not a question of how young or how old you are. Success in writing is mainly a matter of writing in the **TECHNIQUE** and about the **SUBJECTS** which editors want.

EARN WHILE YOU LEARN

You learn to write by writing. Under William Lynch's sympathetic guidance you are rapidly developed in your own distinctive style and character and in the class of writing your natural talents best suit you to. All work is individually corrected and all the secrets of successful journalism are revealed to you. Many students pay for the tuition fees many times over by the sale of articles during their coaching period. The Mayne School of Authorship is in touch with publishers throughout the world and submits your work for you to the most suitable sources.

Never in the history of journalism has there been such limitless openings for highly paid journalists or freelance part-time writers. . . "Shortage of journalists and absence of normal replacements are occasioning concern among newspaper executives," states "Newspaper News," January, 1945.

£200 for a SHORT STORY

Miss Joyce Skinner, an MSA student, without previous experience, but with MAYNE TRAINING, won First Prize of £200 for her story, "Unsought Treasure," in a writing contest launched by the "Australian Women's Weekly."

SOLD 6 DURING COURSE

"I would wish to place on record," writes O.E., Coogee, N.S.W., "that I published no less than six short stories during the short period covered by my studies. The payment received left me with a handsome margin of profit after completing payment to you."



WILLIAM LYNCH

Principal of the Mayne School of Authorship and Australia's best writer of short stories, officially rated as seventh in the world. Author of the radio feature "Backstage of Life" played over all ZB stations each Friday evening at 7.15 p.m.

SUCCESSFUL WRITERS

MADE - NOT BORN Of the thousands of aspiring writers who have submitted manuscripts to us for review, we have not yet discovered one endowed with **ALL** the qualities of a successful author. One aspirant has ideas—but a dull style. Another has creative imagination—and is woefully weak on structure and technique. A third has natural writing knack—yet lacks knowledge of human behaviour. In each case success can come only after the **MISSING LINKS** have been forged in. Here then, is the principal reason why so many promising writers fail to sell their work. Their talent is one-sided—incomplete; also they do not know what publishers want.

MAYIS DEARING WRITES:

"I was sixteen when I started with the Mayne School. Within one year I had published over 15 stories. Now, three years later, I am a reporter and special writer on a leading Sydney newspaper."

OSCAR MASON WROTE:

"When I started at the Mayne School, I hadn't even written, let alone published, a story. Before my course was completed I had sold two stories to leading Sydney weeklies. Since then I have sold over a dozen short stories."

BIG MONEY IN WRITING

A Book That May Change YOUR Life

If you have ambition, use the invitation below to secure William Lynch's fascinating book, "Successful Authorship." It may change the whole course of your life. 250 copies of this book are offered **FREE** to aspiring writers. Send for your copy **immediately**.

Free



MR. WILLIAM LYNCH,
C/o The Mayne School of Authorship,
N.Z. Offices, P.O. Box 1560,
WELLINGTON.

Dear Sir,—I am interested in learning the technique of writing for profit. Please send me without obligation your fascinating book "Successful Authorship," and full details of your Home Coaching Course. I enclose 6d in stamps for postage and despatch.

NAME.....

ADDRESS.....

R.L., 14/2/47.