

*Morn  
till Midnight*

*Now Elizabeth Arden introduces All Day  
Foundation Cream to New Zealand women  
and discloses the secret of all day loveliness.*

Use Elizabeth Arden's All Day Foundation Cream and  
look lovely from morn till midnight! This very special cream  
gives the smooth, delicate finish you desire but hides minor blemishes,  
helps to conceal freckles and fine lines. Under a dusting  
of Miss Arden's famous powder, it lends to your complexion a youthful softness . . . holds  
make-up so beautifully that throughout the day you are serenely confident you  
look as soignée, as lovely as when you left your dressing table.

**ALL DAY FOUNDATION (Blond, Rose Rachel, Redhead)**

*Elizabeth Arden*

NEW YORK

25 OLD BOND STREET, LONDON, W.1.

PARIS

*Elizabeth Arden Preparations are obtainable from:*


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