

Vigilance by captain and crew helps to bring ships safely home. Vigilance by your Chemist guards your health and well-being. Extreme care is fundamental of the pharmaceutical profession. That is why, for example, prescriptions are written in Latin...a "dead" language in which the exact meanings of words are not subject to variation. That, again, is why your Chemist is constantly watching the purity, freshness and reliability of everything he sells... whether it is an essential medicine or simply an everyday toilet need. That is why, all over the world, people trust their Chemist and know that they are assured of quality and full value whenever they shop there. Pharmacy is a distinguished profession of essential service to doctor and public.

Buy with Confidence from your CHEMIST

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AND DENTIFRICES ... TONICS ... EMULSIONS ... HEALTH SALTS ... HAIR BRUSHES
TOILET NEEDS ... BABY FOODS ... LOTIONS ... AND MANY OTHERS