

Miss Evelyn Byrd LaPrade

Young and outstanding lovely, Miss Evelyn Byrd LaPrade is a Pond's beauty who has shining golden hair and a gloriously smooth, fair complexion. "Pond's Creams are best for me," she says. "Fair skin like mine needs extra special cleansing care. That's why I choose Pond's Cold Cream. And Pond's Vanishing Cream is a perfect powder base."



Safeguard your skin this easy Pond's way

Here's how to keep your complexion at its loveliest with Pond's Two Creams.

ONE . . . smooth satin-soft Pond's Cold Cream completely over your face and throat each night and morning and for freshening-up during the day. Pat, pat, pat it in with light upward strokes of the fingertips

to soften and release dust and stale make-up. Wipe off, and you'll love the sweet, fresh feeling of your skin!

TWO . . . always smooth on a gossamer film of Pond's Vanishing Cream before you powder. It softens away little roughnesses, keeps your make-up "just-so" for hours.



★
Pond's Cold Cream for thorough skin cleansing. Pond's Vanishing Cream, powder base and skin softener, at all chemists, chain and departmental stores in attractive jars.

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POND'S EXTRACT CO. INTERNATIONAL LTD., BROCK AVE., TORONTO, CANADA

*Try it once and you'll
always use*

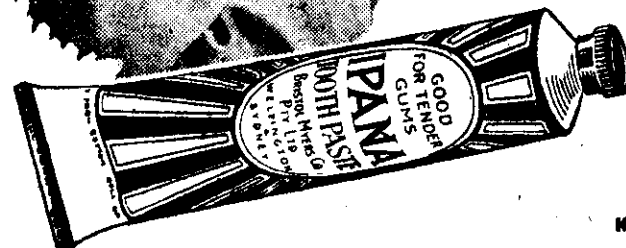
IPANA TOOTH PASTE

There's nothing quite like IPANA. It's taste is so *refreshingly different*. It makes your mouth feel good. And IPANA cleans so thoroughly it brings sparkle to your teeth, sunshine to your smile. With massage, too, IPANA helps ensure firm, healthy gums — so vital to sound teeth.

*refreshingly
different!*



The large tube is the economical size to buy.



Bristol-Myers Co. Pty. Ltd., 127 Manners Street, Wellington.