

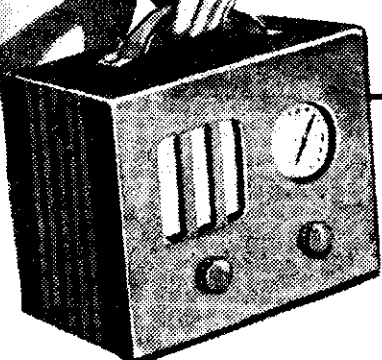
# PORTABLE RADIOS *are here again!*



## Powered with the new Light-Weight **MINI-MAX** TRADE-MARK BATTERIES

There's pleasure ahead with these up-to-the-minute portable radios—now more compact than ever before. The amazing new Mini-Max Batteries—only half the size and half the weight—made this possible.

## **EVEREADY** TRADE-MARK **MINI-MAX** TRADE-MARK BATTERIES

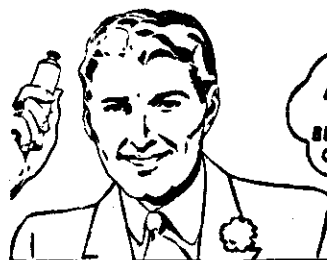


See your radio dealer NOW or write to National Carbon Pty. Ltd., 7 Vivian Street, Wellington, for list of dealers from whom the new sets can be purchased.

ER/46/R60



Here's why: Colgate Dental Cream has a penetrating foam that gets into hidden crevices between teeth—helps clean out decaying food particles—Colgate's polishing agent cleans enamel gently, safely.



*Remember!*  
TWICE A DAY AND  
BEFORE EVERY DATE...USE  
COLGATE DENTAL CREAM



**COLGATE**  
RIBBON DENTAL CREAM

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