

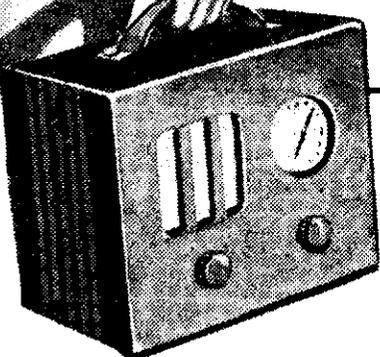
PORTABLE RADIOS *are here again!*



Powered with the
new Light-Weight
MINI-MAX
TRADE-MARK
BATTERIES

There's pleasure ahead with these up-to-the-minute portable radios—now more compact than ever before. The amazing new Mini-Max Batteries—only half the size and half the weight—made this possible.

EVEREADY
TRADE-MARK
MINI-MAX
TRADE-MARK
BATTERIES



See your radio dealer NOW or write to National Carbon Pty. Ltd., 7 Vivian Street, Wellington, for list of dealers from whom the new sets can be purchased.

ER/46/R60



Here's why: Colgate Dental Cream has a penetrating foam that gets into hidden crevices between teeth — helps clean out decaying food particles — Colgate's polishing agent cleans enamel gently, safely.



Remember!
TWICE A DAY AND
BEFORE EVERY DATE...USE
COLGATE DENTAL CREAM



COLGATE
RIBBON DENTAL CREAM

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