



# The Tablet

**that guards a thousand lives**

As the express train thunders through the station a small metal tablet is automatically picked up by the engine. Without it the train must not proceed. This system, used by the railroads, guards thousands of lives, for it is so operated that the tablet can only be released to the driver if the line ahead is clear. When human life is at stake, safety measures must be rigorous. No one is more conscious of this than your Chemist. To ensure that everything you purchase from him is absolutely reliable your Chemist selects with extreme care everything he sells . . . not only the drugs and pharmaceuticals in his dispensary but also the everyday toilet goods or household medicines displayed on his shelves. He insists on quality, on freshness, on purity. Furthermore, your Chemist is always glad to help you . . . to see that your purchase is correct for its particular purpose . . . for giving dependable professional advice is but one phase of your pharmacist's contribution to public health and welfare.



*Buy with Confidence*  
*from your* **CHEMIST**

MEDICINES . . . FIRST-AID REQUIREMENTS . . . COSMETICS . . . SOAPS

TOOTHBRUSHES AND DENTIFRICES . . . TONICS . . . EMULSIONS . . . HEALTH SALTS

HAIR BRUSHES . . . TOILET NEEDS . . . BABY FOODS . . . LOTIONS . . . AND MANY OTHERS.