

(continued from previous page)

week-end, or during the holidays! Recipe for a happy marriage with an educated wife!

Money rules nowadays. The consequences are that the sons and daughters of the millowners and millionaire industrialists have crowded into the universities, since their parents can afford to pay the best private teachers. They are therefore usurping the places in the professions which the Brahmin-class families can attain to only by real ability plus very heavy sacrifices to scrape up the money needed for fees. Be pretty sure that a shabby dress, without ornaments, on a school-going girl, indicates a Brahmini, whose family is eating less so that she may study more; she will become a teacher or a doctor, and marry advantageously. And that will improve the chances of her younger brothers and sisters. Rich dress, and a social college life, followed by examination successes and further study abroad does not indicate outstanding ability in India. It only

indicates that you have family members who are prepared to pay any amount to give you a lucrative place in medicine, law, or the university. This is not unknown, of course, even in Europe.

### Story of a Film Star

As to marriage, modern Indian girls have no objection to marrying men who have other wives and families, if there is anything to be gained by it. Since divorce is not in favour, plural marriages take place whenever the young man has money enough to be doubly attractive. So, plural marriages take place mainly in circles where Big Business, or the Cinema, keeps the wheels turning. I knew a sweet little girl, aged about 19, who was earning plenty of money as a cinema star. She has a very well-trained voice, is fair of complexion, with delicate features and diminutive stature. All she earned was spent on the education of her numerous older and younger brothers and sisters. So she decided, at 17, to

marry the son of a certain very wealthy Guzerati cinema producer. I believe she began by bearing him a baby girl. Then she went on, for two or three years, fighting every step of the way against both families. This year, just three months before I felt Bombay, Vasanti got her way, her marriage, and her man. She has a private fortune for herself and her three-year-old. A new baby will shortly appear. Her husband thinks she is a very beautiful woman. She knows she is independent — neither her own father nor his father can do anything about it. The fact that her husband has his first wife and family living in another large flat in the same street—this just does not trouble her at all. He is on good terms with the first, but he adores the second. All this is the reward of patience and perseverance. And she looks like a delicate child!

You may take it for granted that in many countries nowadays the female of the species is still more deadly than the male.

## What is This Industrial Psychology?

THE factory legislation recently enacted in this country is based on specialised research in Industrial Psychology. Since the appointment of lecturers in Psychology at several of our university colleges, interest in this topic has grown steadily.

The possibilities latent in a specialised study of the human being were realised during the first World War. The War Office found that the time-honoured method of treating all men as equal availed little against Teutonic specialisation. Men who had been pushed into the trenches, had to be pulled out again and sent home to keep furnaces glowing and wheels in motion. The Director of the Cambridge psychological laboratory, Dr. C. S. Myers, was able to persuade the authorities to let him try his skill on some of the more intricate problems of personnel.

So absorbed did Dr. Myers become in these challenges that with the ending of the war, he decided not to go back to the sheltered life of the university. He launched boldly out into the stormy seas of commerce.

### The Army Mental Tests

On the other side of the Atlantic, a group of professors of psychology, fired with patriotic fervour, got together in Washington and decided to offer their services in a body to the authorities.



"Of the making of tests there is no end!"

Written for "The Listener"  
by M. WALMSLEY



"The dullards and misfits were given less exacting tasks..."

Looked at askance for a while, they finally succeeded in obtaining permission to try their hand at sorting out the sheep from the goats who flocked to the colours. Their joint labours brought forth the famous Army Mental Tests. Groups of recruits, to the number of perhaps 50, were given printed forms, told to listen carefully, then, at the word "Go!" to do what they had been instructed to the best of their ability until told to stop. With scoring keys, their efforts were rapidly marked by clerical assistants and their mentality graded. An examination of this type differs essentially from the old-time school test. It attempted to rate, not recollection or thought about some topic learned, so much as raw native intelligence.

### What Is Intelligence?

On what intelligence is, no two psychologists seem to agree. One could do no better than say that intelligence is what the tests measure (!) But as a professor once explained, of all that a man picks up as he goes through school and through life, a certain amount sticks. To gauge this is what an intelligence test does. Tests of a certain type, it is

true, give the college man an advantage over one who has followed the plough. But skilfully chosen, they throw the spotlight on a Bobby Burns or an Ettrick Shepherd as unerringly as on an Oxford Don. Perhaps more so. For they are tied up with real life situations. In *Punch's* well-remembered cartoon of 30 years ago, the greatest living authority on Greek particles was being put through his preliminary paces. Somehow he always got his wrong foot forward until the exasperated drill-sergeant seized the collar of his tunic, shook him angrily, and yelled: "Damn you, sir! Damn you! Use your brains—if you've got any!" (Such an unhappy predicament might have been avoided had the professor been assigned duty with keener discrimination born of a scientific means of selection.)

The pencil and paper tests of the United States Army were supplemented by practical and manual tests; trade tests; and, in the case of officers, rating scales on personality; while those men who "caved in" or showed peculiarities of conduct were referred to psychiatrists. Where the most stable and brilliant men were grouped together, the companies and regiments they formed romped through their training. The dullards and misfits were given less exacting tasks where humble capacity might be fully utilised without continually getting in the way of their brighter fellows. In some cases the "sack" proved the first and best order.

### Far-reaching Results

This experiment affected, directly, some one-and-three-quarter million of drafted men. Top-ranking officers, steeped in tradition and hog-tied by red tape, had in the early stages been stubbornly sceptical. At the finish they acknowledged, some with a tinge of enthusiasm, that the experiment had proved an unqualified success. In carrying general conviction that psychology had come of age and grown into a useful science,

(continued on next page)

## ATHLETE'S FOOT



Look between your toes. If they itch, or if skin is red, raw, cracked or peeling, watch out—it may be Athlete's Foot! Get Dr. Scholl's SOLVEX at once. Relieves intense itching; kills fungi upon contact; helps prevent spreading to other parts of body. 3/9½ at all Dr. Scholl dealers.

**Dr. Scholl's SOLVEX**

Scholl Mfg. Co. Ltd., Willis Street, Wellington.



### For Good Health

Good health depends on many things. Diet is important. Eat plenty of fruit. Get plenty of exercise. Sleep well. Regular habits are important, too. Keep free from constipation with Nyal Figen, the pleasant-tasting tablet laxative. Figen acts gently yet thoroughly. No pain or discomfort. Nyal Figen is made in New Zealand for Nyal Company (N.Z.) Ltd., 153 Albert St., Auckland, and is sold by chemists everywhere—24 tablets—1/7.

**Nyal Figen**  
THE GENTLE LAXATIVE

## Pain, Swelling, Soreness Relieved by Moist Heat of ANTIPHLOGISTINE

**SPRAIN  
BRUISE  
SORE MUSCLES  
BOILS  
CHEST COLD  
SORE THROAT  
BRONCHIAL IRRITATION**

The moist heat of an ANTIPHLOGISTINE poultice relieves pain... reduces swelling, limbers up stiff, aching muscles due to simple sprain, bruise or similar condition. Apply that ANTIPHLOGISTINE poultice just hot enough to be comfortable—then feel the moist heat go right to work on those sore, aching parts. Does good, feels good. The moist heat of an ANTIPHLOGISTINE poultice relieves pain, soreness, and helps soften boils. It also relieves cough, tightness of chest, muscle soreness due to chest cold, bronchial irritation, simple sore throat. Get ANTIPHLOGISTINE at any chemist or store now.

The Denver Chemical Mfg. Co.,  
78 Liverpool St., Sydney, N.S.W.