

Your First Vote



This election is a momentous one for you. Not only do you cast your vote for the first time but you cast it at a time of first importance.

This election finds New Zealand at a crossroads on one hand the present Government's policy of restriction and regimentation and opposing it, on the other, the National Party's forward policy of *freedom* and *enterprise*.

Your choice in the polling booth will vitally affect your future for many years to come. Your plans, your comfort, your ability to secure the things you want . . . house or flat, furniture and carpets, china, glassware, cutlery and labour-saving appliances, a car . . . can only reach fruition under a Government sympathetic and helpful to individual enterprise.

VOTE NATIONAL