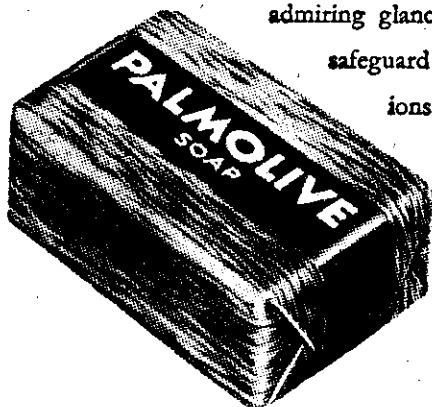




... with schoolgirl complexion

With the soft, smooth skin that first won you his admiring glances. Wise are the women who safeguard the loveliness of their complexions with PALMOLIVE SOAP. The silky lather of PALMOLIVE removes all impurities from your skin, making it truly schoolgirl complexion all over.



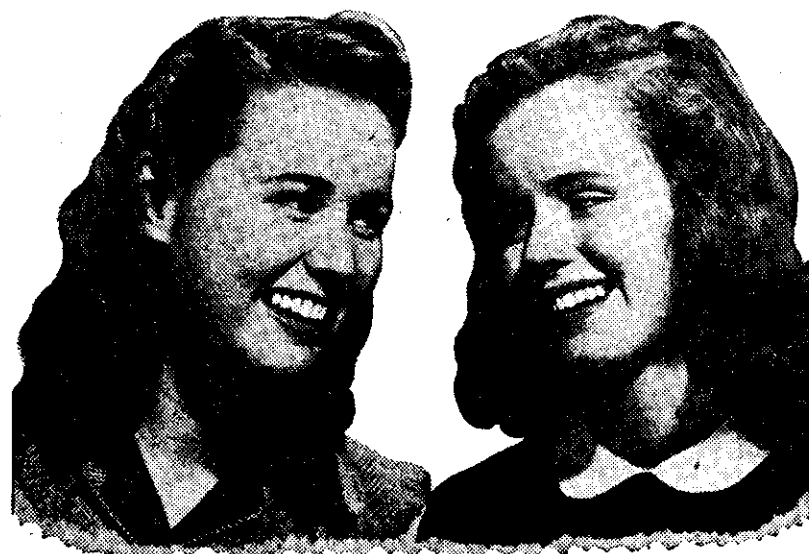
PALMOLIVE SOAP

For all over loveliness

P.L.S. 6

We agree - there's nothing like

IPANA
TOOTH PASTE



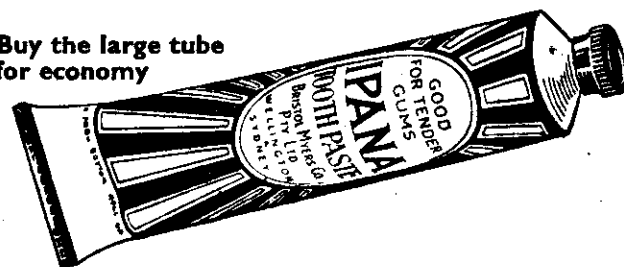
it's
refreshingly different!

You'll agree, too, when you use IPANA.

It's refreshingly different, with a distinctive, pleasant

taste that makes your mouth feel grand. And IPANA'S exceptional cleaning and polishing qualities give you sparkling teeth and a sunny smile. With massage, too, IPANA helps ensure firm, healthy gums—so vital to sound teeth.

Buy the large tube for economy



15

Bristol-Myers Co. Pty. Ltd., 127 Manners Street, Wellington.