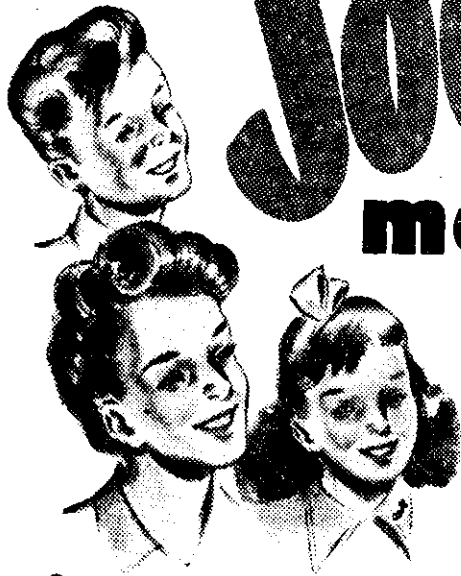


what does Labour's

Social Security

mean to you?



A HAPPY FAMILY LIFE—SAFEGUARDED FROM FINANCIAL WORRY



MATERNITY WITHOUT MONEY WORRIES

There was a time—pre-Social Security—when the happy event often meant a financial crisis in the home. Doctor's fees and nursing home bills brought a dark cloud of money worries. That's gone for good, thank heavens, and the 200,000 mothers who have received free maternity benefits thank Labour for release from financial fear.

AND NOW — A FAMILY INCOME

In the past, too, an increase in the family simply meant trying to stretch the family income that much further. Before Labour came to power there certainly was a so-called family allowance—and if you didn't earn more than £3/5/0 weekly and if you already had two children, then you received 2/- per week for every succeeding child—four shillings for four children. The Labour Government quickly stepped that up and kept on stepping it up until, this year, they were able to put into effect the universal family income where every child—far from being a burden—means 10/- a week extra income to the mother. Previously, you know, widows never received a penny after their children turned fifteen—now 11,000 widows enjoy a benefit of £2 a week. Family security really works under Labour!



HELP FOR THE HELPLESS

Did you realise this? In the days before Labour took over, if you were crippled or permanently disabled in any way you didn't receive a penny in the way of pensions or benefits—you were dependent solely on the charity of relatives. How different today when 12,000 invalids receive security of £2 per week!



REMOVING THE PENALTY FROM SICKNESS

Similarly, accident or sickness, with its loss of wages, is today no longer something the breadwinner "can't afford." Sickness benefits remove from illness so much of the anxiety that makes it a burden. Last year over £500,000 paid out to sufferers from illness helped to lighten that burden. So, too, doctor's and hospital bills, and the cost of medicines which used to cripple so many homes in the past no longer take toll of household finances. Labour has seen to that. For Labour has always said that medical attention is the right of all—not merely the prerogative of those who could afford it. Now, with sickness benefits, hospital benefits, medical benefits and pharmaceutical benefits, New Zealand's Social Security leads the world.

OLD AGE HOLDS NO TERRORS

New Zealand has had an old age pension since 1898 but when Labour came into office it was only 17/6 a week at 65 years of age. You can't be very independent on 17/6 a week. The Labour Government has advanced the rate of benefit to £2 per week at 60 years of age, leaving a man and his wife £4 a week free of tax, the right to own their own home with £500 in the bank and earn up to another £1 per week. And over 100,000 thankful people receive this benefit today. This year 50,000 others receive £25 under the Universal Superannuation benefit scheme which continues to grow in value year by year.



YOUR FUTURE IS ASSURED UNDER LABOUR

Labour hasn't finished yet. They plan to introduce special benefits, ambulance benefits, dental benefits for adolescent children, supplementing the school dental service, and free artificial aids for disabled people.

They plan to retain and where necessary liberalise and increase the benefits they, and they alone, have brought into being. In this and in every way they plan to go on keeping New Zealand the world's best place to live in!

REMEMBER!

THE NATIONALISTS FOUGHT THE INTRODUCTION OF SOCIAL SECURITY TOOTH AND NAIL

Vote LABOUR FOR FAMILY SECURITY