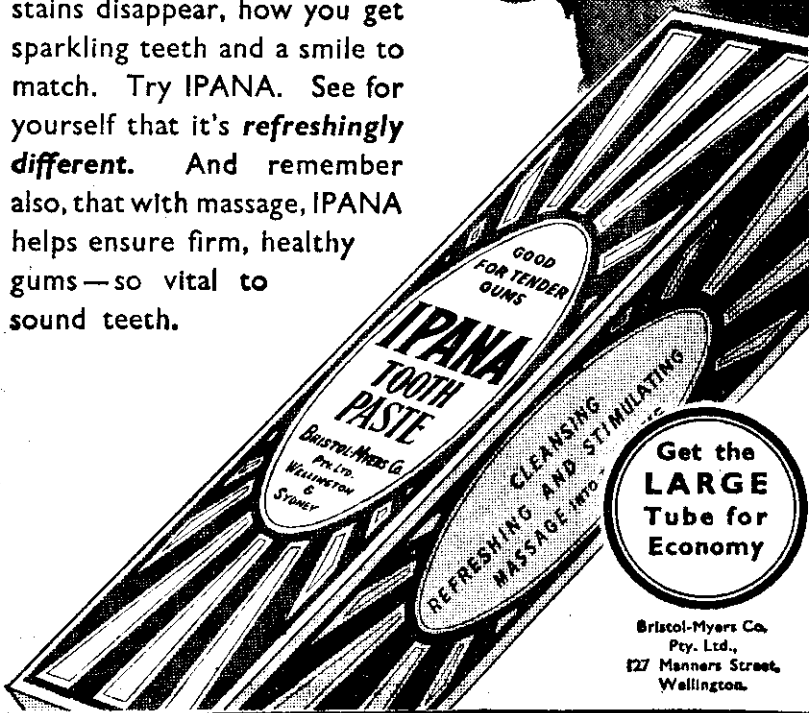




THE first thing you notice when you use IPANA Tooth Paste is this: it's *refreshingly different*. The distinctive IPANA formula leaves your mouth feeling clean, sweet, refreshed. You'll notice how thoroughly IPANA cleans — how dullness and stains disappear, how you get sparkling teeth and a smile to match. Try IPANA. See for yourself that it's *refreshingly different*. And remember also, that with massage, IPANA helps ensure firm, healthy gums — so vital to sound teeth.



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