



*Nobody*  
wants a ride!

Lifeboats are  
there . . . just in case.

It is wise to be prepared.

Your nearby Chemist employs a

similar principle. To meet any emer-

gency, his dispensary is stocked with thous-

ands of drugs and pharmaceuticals. Some are

seldom used but should they be required your

Chemist can immediately fulfil his obligation

to your physician and to you. It is an assur-

ance to know that, close by your home, are

all the medicines and medical requirements known

for the prevention and treatment of disease . . . all

the necessities in case of accident. It is an assur-

ance, too, to know that, whatever you purchase from your

Chemist, it is backed by his specialised knowledge, his insist-

ence on purity and quality, his skill and care and

integrity.

*Buy with  
Confidence  
from your*

**CHEMIST**



MEDICINES . . . FIRST-AID REQUIREMENTS . . . COSMETICS . . . SOAPS . . . TOOTHBRUSHES  
AND DENTIFRICES . . . TONICS . . . EMULSIONS . . . HEALTH SALTS . . . HAIR BRUSHES  
TOILET NEEDS . . . BABY FOODS . . . LOTIONS . . . AND MANY OTHERS