

## WINTERPROOF your car with the DOUBLE PROTECTION of Mobiloil



THE WORLD'S QUALITY WINTER OIL



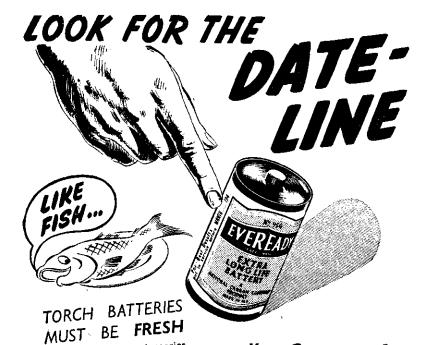
EASY STARTING on coldest days. Protects engine instantly from "dry" starting wear.

HEAT RESISTING. Protects engine fully by not "thinning out" under high engine heats.

VACUUM OIL COMPANY [7]

(Inc. in Aust

1906



Vitally important to batteries is Freshness—the fresher they are, the longer they last. That's why Eveready Flashlight Batteries are now dated\*—it's your constant guarantee of extra long life and bright dependable light.

\*Only battery No. 950 is dated meantime.

Your Guarantee of FRESHNESS
—For LONGER LIFE
For BRIGHTER LIGHT

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Dated TORCH BATTERIES

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