

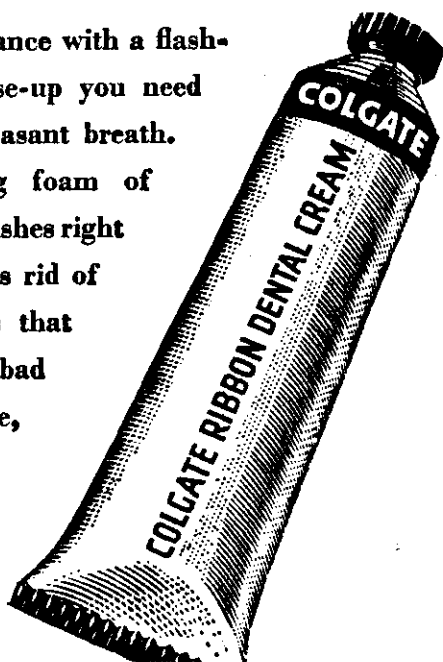
*Tall,
dark
and
handsome*



but a washout as a beau

You can get by at a distance with a flashing smile, but in a close-up you need Colgate assurance of pleasant breath.

The active, penetrating foam of Colgate Dental Cream brushes right into the crevices and gets rid of food and acid deposits that cause tooth decay and bad breath. At the same time, Colgate's safe polishing agent brightens and whitens the teeth.



COLGATE
RIBBON DENTAL CREAM

IN THE BRIGHT RED CARTON

COLGATE-PALMOLIVE LIMITED, PETONE.

PLAY SAFE
It cleans your
breath while
it cleans your
teeth.

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SERVICED... PROMPT,
EFFICIENT WORK BY
EXPERT TECHNICIANS



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**RADIO
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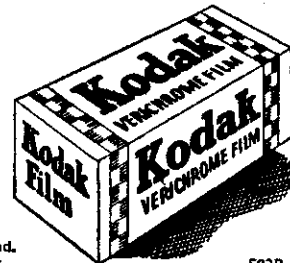
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Winter Snaps —
crisp! clear! bright!

You can get snapshots to be proud of—sharp, sparkling, clear in detail—with Kodak Film. Supplies, however, are still limited... but meanwhile remember — Kodak Film is the World's best film.

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