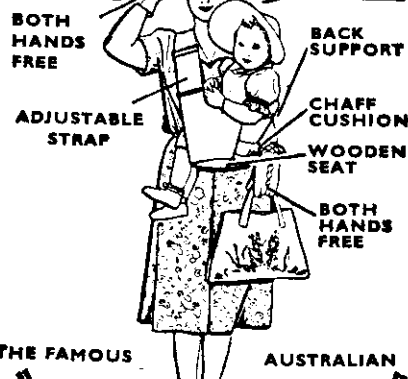


## GOOD NEWS FOR MOTHERS!



### THE FAMOUS AUSTRALIAN "CUDDLESEAT" IS HERE

For baby's sake and your own sake too, buy a "Cuddleseat" to-day! Mothers will appreciate the ease of carrying and freedom of both hands—baby will enjoy the extra comfort. If unobtainable, post coupon for particulars of your nearest stockist!

Strongly made and well finished in Beige, Blue, Sage Green, Pink or Cream, for only

**26/11**  
From All Stores.

SCOTT-YOUNG & MASTERS LTD.,  
C.P.O. Box 1855 - Auckland.  
Please forward me particulars of my nearest "Cuddleseat" stockist.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_

## Be certain of BREAST-FEEDING

—take Lactagol. Regular use of Lactagol will ensure and maintain the supply of breast milk throughout the entire feeding period. Lactagol also increases the quality of milk lacking in nutritive value. Expectant mothers find Lactagol of great benefit too—it helps build up the body in preparation for natural breast feeding later.

41 Milne Terrace,  
Island Bay, Wellington,  
5th May, 1943.

Lactagol Ltd.,  
Dear Sirs,

I have no hesitation in stating that Lactagol is all you claim it to be. To be able to feed my second child and still have an ample supply of milk is an absolute God-send, when I think of the trouble I experienced with my first child. I could only feed my first child for three weeks when I was forced to use artificial foods which were extremely expensive and very troublesome to prepare, and to think that I would probably have saved myself all that if I had only known of your product. Proof of the pudding is in the eating, and I can offer no better proof than the fact that my second child who is now eight weeks old has been breast-fed by myself all the time—and has during that period averaged a gain per week of ten ounces.

As for myself I have never felt better in my life nor so full of life and I am absolutely confident that I shall remain that way and be able to supply my own milk for as long as is necessary. I give, without reserve, all the credit to your splendid product Lactagol.

It is only because I am so grateful for the benefits I have enjoyed from the use of your product that I am writing this letter and I assure you that this is a most unusual departure for me.

Yours sincerely,  
Mrs. M. James.

## LACTAGOL

**FREE:** For sample of Lactagol, together with useful booklet for expectant or nursing mothers, write:

Lactagol Ltd., Dept. L. 2, P.O. Box 977,  
Wellington.  
Sold by all chemists. Prices 2/6, 4/9 and 8/6.  
E. T. Pearson & Co. Ltd., Mitcham, Surrey,  
England.

10.4

## PEOPLE IN THE



This drawing of PERCY BYSSHE SHELLEY was sent to us by the BBC. The poet is the subject of the BBC "Book of Verse" programme to be heard from 2YA at 8.28 p.m. on Friday, July 12. Patrick Dickinson is the producer of this series of studies.



BBC photograph

Above: RAE JENKINS, conductor of the BBC Midland Light Orchestra, which is heard here in recorded programmes. He was recently appointed to succeed Charles Shadwell as conductor of the BBC Variety Orchestra. He was the son of a Welsh miner, and went down the mine when he was 14, but after hearing a symphony concert at the age of 16 he persuaded his parents to let him take up music as a career.



Alan Blakey photograph

JOHN REID, of Auckland. He will begin a series of talks on by-paths of literature from 1YA on Friday, July 12. (See page 4.)



A music magazine programme called "Musical Box" is broadcast weekly in the BBC's Eastern Service. Here are some of those who take part in the programme. From left: Princess Indira of Kapurthala, Dr. N. Menon, Basil Douglas, and, seated at the piano, Colin Horsley, the young New Zealand pianist.



This is RICHARD GWYNNE (bass-baritone), who will sing from 1YA on July 13.