














Britain needs extra

FOOD

BRITISH AND NEW ZEALAND RATIONS		THEIRS		OURS	
	1 lb.	MEAT FRESH	1 lb.		NOT COUPONED
	2 lb.	TINNED MEAT	1 lb.	NOT COUPONED	
	3 oz.	BACON	6 oz.		NOT COUPONED
	3 oz.	BUTTER	NIL		
	3 oz.	MARGARINE	NOT COUPONED		
	1 oz.	COOKING FAT	NOT COUPONED		
	2 oz.	CHEESE	NOT COUPONED		
	8 oz.	SUGAR	12 oz.		
	2 1/2 oz.	TEA	2 oz.		

RATION COMPARED—It should be noted that in quantity the British fresh meat ration represents about half the New Zealand meat ration. Supplies of the goods shown as "not couponed" in New Zealand are restricted on a quota basis.

This chart tells the story of how meagre British rations are compared with ours. In their seventh year of rationing, with victory won, the food outlook of the British people is still bleak. We, who have so much, can help our kinsfolk by increasing food production (which we're doing), by avoiding waste of every kind, and by sacrificing coupons. Are you doing your share?



SAVE FOOD FOR BRITAIN