



### ***The Bank that served the Pioneers***

Since early pioneering days, the Bank of New Zealand has served succeeding generations of New Zealanders in all transactions requiring banking facilities, engendering a mutual confidence between customer and Bank manager. The Bank of New Zealand is the only bank entirely managed in New Zealand, and has the largest banking business in the Dominion. It has been a vital factor in the development of New Zealand Industry. See your Bank manager for helpful co-operation in all your business undertakings, as your forefathers did before you.

## **BANK OF NEW ZEALAND**

ESTABLISHED 1861

*At Your Service throughout  
over 200 Branches & Agencies*

1.6

## **"COLDS GO FASTER**

*since I learned  
Elsie's secret!"*



One simple rub works  
**INSIDE and OUTSIDE**  
for quicker comfort

"TELL ME YOUR SECRET," I begged Elsie. "Tommy's simply miserable with another cold. Why do your youngsters always suffer so little, and feel fine again so fast?"

"Secret!" laughed Elsie. "Why, it's just Vicks VapoRub—a secret millions of mothers have known for years!"

"You see," she explained, "just rubbed on throat, chest and back at bedtime, VapoRub works *inside* and *outside* at the same time to relieve colds faster."

"OUTSIDE, it works like a poultice to ease chest tightness. And *INSIDE*, its medicinal vapours, released by body warmth, are breathed right into the air-passages—clearing stuffy nose, soothing sore throat, relieving coughing. Just try it!"

VICK PRODUCTS INC., 122 E. 42nd St., NEW YORK.



So at bedtime, I tried VapoRub. It amazed me—how quickly Tommy was breathing easier, and how well he slept. Next morning, he was bright as a new coin—his discomforts gone. At our house now, it's always VapoRub for colds!

A WORLD STAND-BY

## **VICKS VAPORUB**

30 MILLION JARS USED YEARLY

### **A TREAT OF TREATS!**

★ Serve cooked or stewed fruit with delicious Crystal Cereal Dessert. Kiddies love it, and it supplies the rich, full nutriment of selected cereals they need. Easy to make, most economical—penny per helping. Four flavours—coconut, standard, vanilla and lemon. Ask your grocer for Crystal Cereal Dessert to-day.

CRYSTAL FOODSTUFFS Ltd., Dunedin. Makers of Crystal Coffee Essence.

## **fruit**

WITH DELICIOUS NOURISHING

## **Crystal CEREAL DESSERT**

**1/4** PER CARTON