How precious is your

little man?

Is there anything in the world you wouldn't do for your baby—anything within your power to en-

within your power to help your little one very materially. By taking the processory action NOW necessary action NOW, you can ensure your child's financial security from the time he or she comes of age.

The new type of Children's Insurance recently introduced by the Government Life Insurance Department enables you to provide your child with substantial insurance cover at a very much lower cost than would apply in later life. The new policies, moreover, carry liberal guaranteed options at age 21.

Write to or call at the nearest Office of the Department for Leaflet: "What Does the Future Hold for Your Child?"



GOVERNMENT LIFE INSURANCE DEPARTMENT

Head Office: Wellington. Branches and Agents throughout New Zealand.







From England's Richest Brine Springs.

A Close-up of the BAKELITE NON POURER

GLACIA SALT is of such excellent quality that only a non-rust BAKELITE POURER is good enough. In 20-oz. cartons and 5-lb. bags. Iodised and plain. There's nothing finer.

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